

# LAYERS

Journal  
01

COULISSE | INK  
since 1992



A window to a good life

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COULISSE | INK  
SINCE 1992

DIRECTOR OF INK  
Jenfilia Suwandrei Arifin

EDITOR  
Simpul Group

ART DIRECTOR  
Simpul Group

WORDS  
Simpul Group

ON THE COVER  
Designed by Yuni Jie  
Photo by William Sutanto

LAYERS by INK is a journal published triannually, serving the latest observations and trends in the world of design.

CONTACT US  
Phone | (+62) 21 29376430  
(+62) 21 293643431  
Whatsapp | (+62) 812 8383 0448

[info@coulisse.co.id](mailto:info@coulisse.co.id)  
[www.coulisse.co.id](http://www.coulisse.co.id)  
[@coulisse\\_ink](https://www.instagram.com/coulisse_ink)

Showroom  
Jl. Ahmad Dahlan No. 22,  
Kebayoran Baru, Jakarta Selatan  
12220, Indonesia

Warehouse  
Jl. Pangkalan 6, Gang. Masjid  
No. 38A, RT.002/RW.002,  
Ciketing Udik, Kec. Bantar Gebang,  
Kota Bekasi, Jawa Barat 17153





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# Editor's Letter

For our 8th Anniversary, INK finally published a journal with a new concept, a new face, a new name that we believe can be a source of inspiration. The journal not only focuses on window covers with a close relation to interior design, but also allows INK to expand our vision, how we view the creative industry as layers of space without boundaries.

Looking at the creative world from the inside, I notice that a movement emerges with a strong position that has the potential to be on the surface for a long period. People used to define a bright red line, a thick wall, between design and art. Now, with the trend called 'Functional Art', the line has blurred, with the wall becoming invisible. I see how the entirety of the creative world is now inside this massive playground, with no boxes or names to be seen. It has become borderless.

On our journey to the R+T exhibition in Stuttgart, Germany, a new perspective arose. By receiving two innovation awards—in the Building Automation and Interior Sun Shading Systems category—Coulisse proved to be the world's leading developers in

window covering systems. Hand in hand with innovation, technology, as well as sustainability values, Coulisse creates a solid identity with a commitment to achieving a smarter future.

In the 8 years of gathering inspiration, one word resonates. INK responded in kind and officially named our journal with that one word: **LAYERS**. An attempt to widen and deepen the creative world, to open everyone's eyes to the exploration of the world of window covering, with limitless imagination. A well balanced stack of layers of style, art, innovation, technology, and luxe that can enhance the beauty of your personal space.

**Jenflia Suwandrei Arifn**  
DIRECTOR OF INK



# About Coulisse

Windows frame our vision of the world from the safety of the indoors. They offer us the opportunity to observe what is happening outside, and shape just how we perceive things. The look and design of a window is as important as the view it holds, changing our impression of what we see through the ornaments, the shape of the windows, how much natural light they allow, and more.

Coulisse itself has been creating inspired window coverings as far back as 1992. We are known for our design approach, which incorporates the objective of turning windows into parts of a home that manage to offer comfort as well as style and personalization. Our products are functional without sacrificing any of the individuality they have, the beauty they emanate. We use innovative systems and smart technology to develop forward-thinking collections of products, giving you the opportunity to produce indoor spaces that are comfortable, safe, energy-efficient, and an exceptional expression of yourself and your tastes. All of our products are developed by our Marketing and Design Studio as well as our Engineering department in our headquarters in Enter, the Netherlands.

Indonesia has a rich design culture, and an increasing taste for items that go beyond function and offer beauty and elegance. More and more of our people look for items that can give a unique identity for their home without compromising on quality or use. Specially designed items by esteemed brands and designers are becoming more commonplace, for every aspect of a home, and windows are an essential part of this.

Imaji Nata Kirana (INK) has been Coulisse's official partner since 2016,

bringing cutting edge and creatively rich European window coverings to Indonesia. By working together, we introduce people to a world of inspiring window coverings, offering the possibilities in creating a personal space that stimulates well-being, productivity and comfort. Our work and our approach is inspired by multiple factors, including nature, design, fashion, and architecture. We are the ideal solution for any window covering needs, offering innovative systems for both residential and project markets.

# About INK







## On Radar



### 'Opulent Nature' by Moire Rugs: ENCHANTING SHADES OF NATURE

Moire presents a new dazzling collection of premium rugs inspired by Indonesia's extraordinary natural beauty, named 'Opulent Nature'. This kind of nature-inspired art would be much preserved with an advanced window coverings system from Coulisse.

### Kettal: THE QUEST FOR SUSTAINABILITY

Known for its timeless designs, Kettal has made a mindful commitment to produce sustainable products and provide solutions to the needs of modern living. As an essential interior furnishing, window covering with similar sustainable conscious, such as Coulisse, will be the perfect pair.





Collages

# Step into Art



Photo  
COURTESY OF MOIRE RUGS

With functional art being brought up to the surface, spacious home are now projected as a personal art gallery. To maintain the exclusivity ambience, window coverings is a great spatial features.





COULISSE INK

# ECOLUXURY



**COULISSE** | **INK**

since 1992

## The Good Earth

Words  
SYAMSURRIJAL

# Sustainable Roller Blind for Sustainable Living



The rapidly increasing production of plastic has become widely discussed as a concerning issue. More than one million plastic bags end up in the trash every minute. The overconsumption of plastic has led to excessive waste caused by littering and poor recycling programs. Every second, 22,000 Polyethylene Terephthalate (PET) bottles are consumed in the world. The majority of those bottles end up in the wrong places, resulting in a huge waste flow and negative impact on our environment. With the alarming statistics and new studies surfacing everyday, it is crucial to take action to reduce both plastic consumption and production. Fortunately, unlike other types of plastic, Polyethylene Terephthalate (PET) is 100% recyclable and made to be remade.

In order to help solve this major issue, Coulisse is proud to collaborate with Trashpackers, a global platform for backpackers who have a mission to help create a better world by

cleaning up trash. The Trashpackers Foundation is the mind behind a proactive global movement for travelers and local people who want to contribute in a positive way to a clean world through education, data collection, research, awareness campaigns and worldwide clean-up projects. Together with Trashpackers, Coulisse is on a mission to make a difference one step at a time by seeing plastic waste as valuable raw materials which can stimulate the circular economy and at the same time spreading the global awareness about plastic use. The result is a groundbreaking sustainable project named 'Eco Essence'.

For over 30 years, Coulisse has been known worldwide for its innovation and unique approach to window covering designs. Eco Essence is one of our milestones and a game changer in the design industry. The product is a roller blind fabric collection made of 100% recycled PET bottles. For one square meter of Eco Essence, about

11 bottles are recycled. The whole development of this eco-friendly collection could potentially reduce the number of PET bottles in the world by 64 million. Each roller blind sold contributes to a cleaner world.

During the production process, about 50% less energy and water was used compared to conventional polyester fabrics, making it have less of a negative impact on the environment. The product itself stands out for the quality of delicate weaving texture. A well-thought-out product which was carefully produced with a high commitment to sustainability, it creates a new type of luxury from its combination of materials, story, technology, production, and the overall result. We developed seven neutral colors which offer a pleasant light filtering to create a soft and serene atmosphere for any type of living space.

By choosing Eco Essence roller blind fabric, consumers have contributed double to the reduction of plastic waste in the world. The first is through their conscious choice for a sustainable product and the second is donating to Trashpackers as the clean-up platform and partner.

This collaboration gained huge recognition, in that it won the American Window Covering Manufacturers Association (WCMA) Product Awards two years in a row and was voted for the Best Technical Innovation in the category Green/Sustainability in 2017 and 2018.

With the intention to create a timeless design through socially responsible practices, Coulisse and Trashpackers continue to join forces through

innovative projects to create a more sustainable world. We believe that part of green design is that the product we create should stand the test of time.

Not just for products, we also make conscious choices at every level of our business; from product design to research, manufacturing to shipping. Our aim is to responsibly create meaningful solutions for everyday's needs while remaining innovative and stylish. By embracing this value, we hope to inspire and educate the industry as well as consumers to be more mindful, reduce their ecological footprint, and create a more sustainable future.

An underwater scene showing a yellow metal cage floating in the water, surrounded by various pieces of plastic waste like bottles and bags. The water is clear blue, and the scene is lit from above, creating a bright, somewhat hazy atmosphere.

PLASTIC WASTE  
IS A PROBLEM THAT CONCERNS US ALL

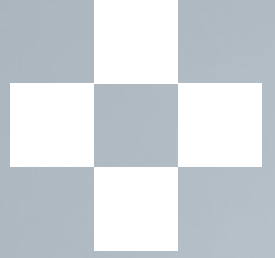




# The Figure

On the mission to capturing creative insights through a conversation, we came across four people from various professions: Yuni Jie, Alvin Tjitrowirjo, Budiman Ong, and Raja Siregar, who are well known for their works that blur the line between design disciplines and artsy forms.

The Figure



Yuni  
Jie





As a well-known female interior and product designer from Indonesia, Yuni Jie consistently creates an elegant ambience in a subtle way. Whether in a spacious realm or in detailed form, this New York graduate has proven to be successful in bringing Indonesian culture to a high-end outlook. In addition, she also left a mark on the design world by publishing books containing all of her peculiar details while constructing 'quiet luxury'. At this moment, still actively bringing fresh ideas of refined shape, the owner of Jie Design spared time for an intimate talk with us.

Words  
RIRI WAROKKA

Photo  
WINDY SUCIPTO

**Q:** If you can look back at 2023, what is your biggest achievement so far?

**A:** First, I was appointed to be something that I couldn't imagine I would ever be. I was selected to be The Muse of Louis Vuitton, Plaza Indonesia—the main store in Jakarta. It's truly an honor to be able to work directly with the Paris team. Despite time differences, we manage to work together, creating aesthetic pieces that embody the Louis Vuitton spirit in Indonesian weaves that will be revealed in April. Certainly, a pleasing experience, a milestone in my career. Other than that, I was selected to be the finalist in Design Anthology Awards for Female Designer and Interior Accessories category. Also, I was a finalist in 3 categories for the Kohler Design Award. Although I didn't win, those recognitions gave me motivation to move forward, to keep on going and never give up. On top of that, last year, I started to travel again and got so lucky to visit my favourite cities: Tokyo and Bangkok, twice. So, 2023 was a lovely surprise for me.

**Q:** Does travelling affect the way you style and design?

**A:** Yes, but not necessarily. I can get inspiration from anything, anywhere.

**Q:** How about design trends? Do you follow them?

**A:** Not really. As a matter of fact, I believe more in timeless design rather than following design trends. The client's personality, wants, and needs often bring a huge impact to my design.

**Q:** Do you notice any specific trend that you think is going to be big in the next couple years?

**A:** For me, trends change rapidly. It can be very fleeting. Especially with the presence of social media nowadays. I remember there was a time where Japandi—Japanese Scandinavian—style was very popular. For one of my recent projects, I was inspired by it but not because it was trendy. That style is the result of how I, as a designer, see and understand the character and lifestyle of my client. People tend to search for something new,

but I think we need to stay true to what we like. To conclude, stay true to yourself.

**Q:** How about the trend of functional art that eliminates the fine line between art and design? What's your opinion about this trend?

It's supposed to be that way, where there's no boundaries between design, art, culture, lifestyle, and fashion. All being blended together. As a designer who day by day is involved in all of that, of course I'm embracing it. I do love fashion, I do love art, I do love products. I'm not limiting myself to take notes only on interior design. Basically, design is a practical art.

**Q:** What is the first thought that comes to mind when you hear the word 'interior designer'?

**A:** For me, the first thing is that interior design should be able to improve the quality of human's life. Needs to have meaning and purpose behind it, not only decorative, not only aesthetically pleasing. Design is very powerful to be used as a vehicle to improve life quality. For instance, ergonomic design can actually improve work efficiency, even human's health.

**Q:** For you, how important is window placement in a space?

**A:** Obviously, it's very important. From the functional aspect, as Indonesians live in tropical weather, we need extra attention to window placement. In fact, some of the furniture could easily be damaged if they're placed in direct sunlight. Every window has its own function,

not just there being a decorative element. In addition, window covers also have an important role. Enhancing the style of my work, I tend to choose a simple yet elegant window covering, which of course aligns with the whole concept of the space that me, and clients, like to portray.

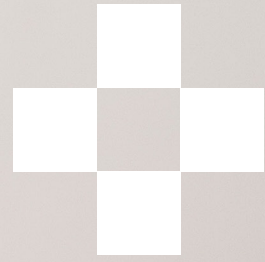
"I'm not limiting myself to take notes only on interior design. Basically, design is a practical art."







The Figure



Alvin  
*Tjitrowirjo*



For years constantly guiding Indonesian culture towards a form of contemporary direction, Alvin Tjitrowirjo recently broadened his perspective with a newly opened gallery in Jakarta. Proudly sharing awareness about environment and craftsmanship-driven design, we got a chance to step inside his mind to understand the values that underline his brand—Alvin T’s identity, as well as design trends in general.

Words  
RIRI WAROKKA

Photo  
COURTESY OF ALVIN T

**Q:** What was the moment you realized that furniture design is the path that you want to take?

**A:** In 2004, there was a program in which a professor—who is a professional furniture designer—selected the 10 best design students from his class and sent them to Milan to take part in an exhibition. Simply just to put the talents out into the industry. From that experience, I figure that I actually enjoy the industry. Surely it will not be easy, but at least I can enjoy it.

**Q:** Beside the enjoyment, what do you think is your main reason for staying in this industry until now?

**A:** I saw many resource potentials, but unfortunately Indonesians don’t understand how to manage it. Whereas, design is a renewable resource, and the same goes with creativity. It has no end, it will

never deplete. That’s why I jumped into this industry. In some way it challenged me and gave me a reason to at least create a better condition. I know it’s worth trying.

**Q:** Then, what is your personal value that reflects on Alvin T’s design outcome?

**A:** We only want to show our own identity thus we know very well the fact that this journey might take a while. I didn’t say that we’re there yet, but we are aiming in that direction. Along this journey, we are also trying to find alignment in who we are, why we are, what I believe in, and what the company is doing. It’s important to have a great amount of honesty in every piece. Also, we yearn for Indonesian identity being acknowledged, globally.

## NDARE

How do we cultivate a sense of belonging?

Today, more than ever, we find ourselves increasingly disconnected from our natural surroundings, and history as we rely on modern modes of production and consumption. Where everything is assembled, self-learning, electrical, and mechanized, objects hold less value—early mass-produced white easily blown away.

Musubihi, Indigenous crafters, whom we often consider "primitive," never cease to create while preserving their ancestral knowledge and living symbiotically with their natural environment. They have a deep sense of responsibility and wisdom passed down from generation to generation on how to grow and extract natural resources sustainably, craft them into objects, and give back to nature. To them, the art of craft itself is a way of living—it is their identity.

Ndare is a furniture collection serves as a reminder that there is a complex relationship between the crafter, the environment, and culture—a wisdom often overlooked by modern society, one that we humbly find and collectively gather as we collaborate with HANDEP and the weavers of Gunung Puri, Central Kalimantan.

Derived from Daak Nggi's word that means "mengasam" or "weaving," Ndare explores what is deeply rooted in the art of weaving. The beauty of this collection lies not only in its designs but also in the essence of each weaver's unique identity—with their sacred responsibility and knowledge infused into every piece. These collectible pieces go beyond mere utility; they weave together pride, creativity, and purpose, inviting people to appreciate the connection between creator and creation.

**HANDEP** is a leading social enterprise and sustainable brand in Indonesia that works with indigenous artisans and smallholders in Central Kalimantan to create an alternative, sustainable village economy that aligns with ancestral wisdom through local resources. As a response to the exponential development of the extractive industry in Central Kalimantan that continuously causes deforestation and the eviction of Indigenous people from their ancestral lands, HANDEP was born to help reconnect our fellow Dayak people to their rich lands and forests, enabling people to sustain their local resources. Currently, HANDEP is working with more than 200 artisans from partner villages across Indonesia in Central Kalimantan, West Kalimantan, Bali, and Banten.





**Q:** Personally for Alvin, what makes a good design?

**A:** For me, design is not just about aesthetics, not defined by any specific style. Good design should inspire people to improve their quality of life, to be a better human being. Inside an ideal process of design—researching, making, and developing—should have zero harm to the culture and the society. Obviously the first purpose is to solve problems.

**Q:** How impactful are the window covering trends today?

**A:** Based on the weather in Indonesia, I believe window coverings are unquestionably a major element. People who live in tropical countries are typically more sensitive to direct sunlight or high temperatures. Unfortunately, we

never acknowledge how to control the intensity of natural light to create a specific ambience—whether it's vibrant or calm—into our personal spaces.

**Q:** Are sketches still important in your creative process?

**A:** Not just sketches. Personally, since our concentration is developing various natural materials, both mood boards and material samples are equally important in our craftsmanship-based design process.

**Q:** What is the big message behind every Alvin T's creation?

**A:** Mainly, we strive to present elements of Indonesia as a modern and contemporary form with a premium quality of material, design,

and other aspects. In order to change the general perspective about products made in Indonesia by Indonesians. Along the way, we also continuously emphasize our authentic values to build our own identity.

**Q:** How do you view the trend of functional art that is emerging right now?

**A:** Basically, a trend is a movement. For Alvin T, who focuses on developing awareness around craftsmanship quality and limiting mass-produced products, several communities have labelled us in that category. One thing I need to clarify is that our main focus is not about being part of the movement, absolutely not driven by trends.



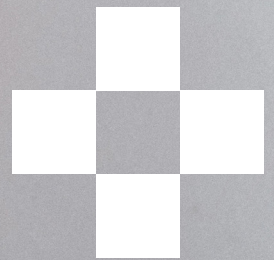
"Good design should inspire people to improve their quality of life, to be a better human being."





The Figure

Budiman  
*Ong*



Budiman Ong is a visionary artist and craftsman who designs products that not only look good, but also connect to people. In his work with his company Ong Cen Kuang, and its sister company Jia by OCK, Budiman designs exquisite and tasteful lighting fixtures as well as attractive interior accessories respectively. We recently spoke to him, looking to see beyond the surface and get to know the man behind it all. Read our interview with him below.

Words  
ADIL AKBAR

Photo  
COURTESY OF BUDIMAN ONG

**Q:** Tell us how you got started in the industry

**A:** I went to college for design, specifically product design in applied art. I've always been involved in handcrafted products, even in school my focus was on craft so that's where I built my foundation. I focus on the products rather than the interior.

**Q:** How do you find your inspiration? When and where?

**A:** My design process is unique in that I prefer to explore materials instead of drawing, which is why we use 3D imaging. I feel limited by drawing, but when I play with materials my brain goes into

overdrive. The easiest design process for me is to pick a material, each with their own characteristics, which I explore and try to coax change out of. When using materials and exploring them, it's the materials that have to talk to us, so we can direct them. In my 15 years of experience, my work has been organic because I don't force the shapes. It's like if we're the driver but we don't always have full control. So my inspirations are my materials and techniques, using multiple iterations and repetition.

**Q:** Why this process?

**A:** Sometimes it's quick, other times it's slow. When I find materials, for





example for my lighting products, I think about how transparent the material is, whether it should diffuse or reflect light. When we see materials, we have questions, and design is the act of answering the questions.

**Q:** What kind of window aesthetic are you interested in?

**A:** I think that good windows can quickly connect our house. It doesn't have to be indoors, as windows create a connection between us and the outside world. Something big, no restrictions, a connection between the indoors and the outdoors.

**Q:** Personally, what makes for good lighting?

**A:** We don't focus on architectural lighting, but rather on decorative

lighting. We want to create a different mood in a room, to accentuate it. Some rooms need a corner that's warmer. With our lighting we look at the emotions of the people, a connection with humans. When people think of lighting they think of small bulbs or squares, but none of our products are like that. We want people to be interested in our products, for them to have a strong connection.

**Q:** There's a major trend about 'functional art'. What are your thoughts on that trend? Is there any functional art in your house now?

**A:** We go back to the goal, what makes something art is the story. Many art students and designers explore within themselves, making something personal that cannot

be reproduced over and over. For me, something that does not have a deep value cannot be seen as art. People call anything art these days, functional art depends on who you're talking to, and not all times can be called art. A deep connection with the designer must be built to call something art.

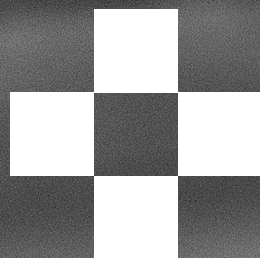
"15 years of experience, my work has been organic because I don't force the shapes. It's like if we're the driver but we don't always have full control!"











The Figure

Raja  
*Siregar*

We recently caught up with Raja Siregar, a fashion photographer based in Jakarta. Raja's work has put him into contact with many celebrities, as he deals in the trade of fashion photography. But did you know that he had no photography education or experience prior to choosing it as a career? To get to know Raja better and appreciate his talents, read our interview with him below.

Words  
ADIL AKBAR

Photo  
COURTESY OF RAJA SIREGAR

**Q: Tell us about how you got started in photography?**

A: I had no prior experience, and majored in IT with a specialization in AI. But in college I was attracted to photography, I bought a camera and took small projects like highschool yearbooks and friends' weddings. When I moved to New York for a year, and got back, I saw a lot of my friends working in IT being stressed out. It wasn't for me. So my friend whose dad was in the media recommended I apply to a magazine. I sent out some CVs and was called to a renown fashion magazine by their editor at the time. We talked, and I got a lot of insight, and she gave me a good opportunity, learning a lot by starting with profile pictures to fashion spreads.

**Q: How do you find your inspiration? When or where?**

I was inspired to work with a lot of people and received inspiration in turn, getting inspiration from others in the industry. I also watch films or go to museums for ideas, so it

comes from a lot of places, from people and visuals.

**Q: If you hear the word window, what is the first thing that comes to your mind?**

A: Windows are borders that frame a view and separate between the indoors and outdoors. Very important. What we see from inside affects the design of the window. Framing the outdoors in the walls.

**Q: What kind of window design/aesthetic are you interested in?**

A: The design of a window has to be adjusted according to the design of the view outside. In foreign countries when we are staying in a mountain range and the frame is too Parisian style or complex, then it doesn't fit. Having simpler frames with less ornaments works better, and is a fit for a mountain. If you're in Paris, then it's a better fit to have ornamental windows because the view is of the city and its streets. Good designs complement the view.





**Q:** How important is natural light management for you?

It's very important. Because a room that has no windows tends to be claustrophobic. The position of the window isn't right so it isn't visible in that room. Lighting is very important, especially from the sun, there are the right hours and directions. We can't just put a window anywhere, because it determines the mood.

**Q:** Which spot in your house personally calms and relaxes you? What do you usually do there?

A: At my house, there's a mezzanine with a window of around 5 meters. It became the centerpiece of my home, because it's positioned

in the living room. It divides the lower rooms or the mezzanine and the upper floor rooms. That's what made me fall in love with the house, with the amount of sunlight coming in, good airflow and circulation, and being cool without air conditioners. A home is something that accommodates my needs as a human being.

**Q:** There's a major trend about 'functional art'. What are your thoughts on that trend? Is there any functional art in your house now?

A: Functional art is usually seen abroad, in Jakarta it's not thought about much. Functional art are works of art that aren't there to just

be seen, but have a function for everyday needs. It is needed but not too much, as art itself needs to be in a room as a statement, and if it has a function it'll give a nice touch, but if there's too much of it, it loses value. It's good as a statement piece but not if you over do it. It's not art that's super artistic but I really like this chair in my home, because it looks unusual but serves a purpose.



"At my house, there's a mezzanine with a window of around 5 meters. It became the centerpiece of my home, because it's positioned in the living room."



Explore the beauty of the interior world in functional spheres. We stumble upon a private villa, a gallery, and a private residence, which all have different looks but are in sync through human-approach values.



# The Frame



# Experiencing Tranquility

## The Frame Umasari, Bali

Designed by  
ANP INTERIOR ARCHITECTURE  
ARKANA ARCHITECTS  
STUDIO NIMMERSATT

Photo by  
KUDOS JAKARTA

Famously engaging by its natural beauty, Bali always has this common style of balancing between outdoor and indoor areas. In this private villa, this balance of both worlds is divided by a modern yet elegant window roller blind from the Allure Essence collection by Coulisse.

Neutral and calm colours—often categorized as mute shades, have been the favourite colour palette as a base for the spatial arrangements of living rooms. Advancing this base, the needs of natural lighting give another impact to embracing the ambience. Open-plan interiors with large window placements are the style that is regularly applied. A perfectly flawless window blind enriches the whole ambience of this space.

Located in Petittenet, Bali, this villa offers a calm and tranquil feeling that frames the natural habitat of the favourite holiday destination. The dominance of ivory and beige, with wood ornaments strongly inviting a warm and familiar presence. Large window applied on every side, blurring the line between indoor and outdoor areas. Here, by adding a window roller blind Motorised System with fabric RF-MELBOURNE Col. 0200 Pearl—that has a close-to-white tone, makes it possible to create privacy in a subtle way.

Coulisse provides the best design to enhance a simple yet elegant living room. The rich texture of the fabric complements the tubular stainless tassel and black metal stainless steel chain, balancing the serene feeling that is being portrayed. The beauty of simplicity never looked this luxe.











# Privately Artistic

## The Frame

Biyán The Gallery, Jakarta

Designed by  
D-ASSOCIATES

Photo by  
COULISSE INK

An established fashion designer from Indonesia, Biyan Wanaatmadja, expanded his art by creating an inspirational space called Biyan The Gallery. An elegant gray blush from RF-MELBOURNE Col. 0700 Charcoal fabric of Coulissee's roller blinds that covers the glass-box architecture has deepened the high-end mysterious mood.

The journey of Biyan's newest space starts with a water element being reflected on black framed large window glass. The application of a glass-box architecture advances a modern yet tranquil ambience in this building. Water and green elements from the plants indicate the closeness with nature that is also present in Biyan's fashion collection.

Biyán's signature looks which remind us of the rich treatment of fabrics and beautiful statement of details are toned down when it comes to spatial form. Consciously balancing the sense of space with a minimum of decorative architecture

allows us to breathe between the art. Through the name of Biyan The Gallery that opened last year, this famous label from Indonesia invites us to admire the fashion creation as a piece of art. Here, in the new gallery located in South Jakarta, art also needs to be well protected from direct sunlight. For that reason, window roller blinds from the Allure Essence collection with sheer fabric, also Benthin System by Coulissee fits perfectly, seamlessly colliding the beauty of minimalism with the functional aspect of natural light management.

















# The Beauty of Lightness

## The Frame Yuni Jie's Project, Jakarta

Grabbing calmness and serenity in the middle of big city Jakarta is possible to achieve with the help of natural lighting. The simplicity of window blinds by Coullise create a balance of Japandi-Japanese Scandinavian-style in the modern interior design of a luxurious penthouse.

Designed by  
YUNI JIE

Photo by  
WILLIAM SUTANTO

Nestled in the busy city of Jakarta, Indonesia, this 'quiet luxury' penthouse unexpectedly offers the feeling of zen and calm. Both owners and interior designers aim to create an escape realm from the usual metropolitan endless cycle. Inspired by the balanced soul between Japanese and Scandinavian style, this two-storey dwelling has the appeal of subtleness and simplicity brought to every corner of the space. The silent ambience from various materials of the furniture and dominant ivory shades cover the whole calm and tranquil mood.

Here in contemporary and poetic interior settings, natural light takes a big part in adding a sense of serenity. Large windows covered by Coullise's Luxury Plain and Jacquards with Salvador Sheer fabrics remind us of the shoji screen that is popular in Japanese style houses. "When all the blinds are rolled down, not only does it look good, the window blinds also help protect the furniture from direct sunlight," Yuni Jie, the interior designer explained. Besides its function, these motorized roller blinds from Coullise definitely set the whole warm aesthetic of the space without blocking the breathtaking skyscraper view. The transparency and simple pattern of rice paper understand the effortless and timeless beauty of being light and airy.











# The Collection

Open a window to the future of roller blinds with Coulisserie's collection, which includes rich yet elegant textures and palettes from our best seller fabrics, the newest—The Curtain Track, and the most innovative—Eve MotionBlinds.



## The Collection

# Best Seller

Fabric is an important element in interior design, adding a sense of richness and tactility. In fact, it is fundamental in order to achieve a specific character and style for the entire design. Our collection of Best Seller products consist of an assembly of beautiful textures and palettes for any kind of room or space.

## INDEX



Roller  
Blinds



Vertical  
Blinds



Sheer

Thanks to their delicate transparency, sheer fabrics create an airy feeling. The fabrics fuse the world inside with the world outside.



Light filtering

Light filtering fabrics filter the incoming daylight in a beautiful way while remaining the connection with the world outside.



Dim-out

Dim-out fabrics diffuse the incoming daylight yet they darken the room. An ideal solution for rooms in which natural light and privacy is required.



Black-out

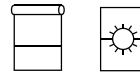
Black-out fabrics block any incoming daylight to offer complete darkness and privacy. A perfect choice for bedroom.



# Valencia

Feeling Home

A refined fabric with the irregular texture of yarn that will add a sense of softness as well as a natural look. Incorporating this type of fabric to your space adds more depth and warmth with an understated feel.



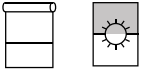
200 - 280 CM

79 - 110 IN

# München

## Timeless Design

Filtering your daylight with the München collection will bring a soft yet sophisticated atmosphere. The collection is available in a beautiful array of natural colors, from the lightest 'Ice,' the warm and soft 'Shell,' to the dark and elegant 'Charcoal.'



200 - 300 CM

79 - 118 IN

# Salvador

## Filter The Light

If your room needs a delicate and transparent layer with a dash of color, Salvador is the answer. It allows natural light into the room and filters it in an astounding way. It consists of 11 natural shades such as Optical White, Cream, Blue, and Dark Grey.



240 CM

94 IN



# Mombassa

## Timeless Vision

Warm and inviting, the Mombassa sheer magically brings a relaxing atmosphere into the room. The tactile look of the natural materials diffuse the sunlight into a gentle glow and add a touch of charm.



300 CM  
118 IN



# Hampton

## Delicate Linen

Add neutral tone to your space with sophisticated softness using the Hampton delicate linen sheer. Available in sheer and black-out, Hampton provides effortless shades of color that can enrich the room by adding a delicate simplicity.



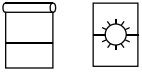
280 CM  
110 IN



# Melbourne

## Pure Quality

Soothing and relaxing, the Melbourne brings a warm feeling of being close to nature and transforms your living space with its light and airy colors. It's perfect for larger windows and suitable for roller, panel, and roman blinds.



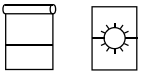
300 CM  
118 IN



# Esvedra

## Sheer Neutrals

Esvedra sheer neutrals collection could harness the beauty of natural light. With its muted soft shades such as Frost, Vanilla, and Feather, this brings the soft glow which makes the room appear more delicate and elegant.



280 CM  
110 IN

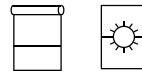




# Marrakech

## Beautiful Nature

Exuding elegance yet still having a natural feel, Marrakech collection is characterized by the texture of linen and various natural color palettes from the blueish 'Sky', understated 'Olive', to the earthy 'Sand'.



280 CM  
110 IN



The Collection

# New Product

# The Curtain Track

Introducing Coulisse Curtain Track, an essential part of hanging and finishing your curtain which combines the minimalist look and practicality of design. It produces the smart curtain solution to cater to the needs of curtain tracks for modern interiors.

One of the stand out parts of the Coulisse curtain track is how it operates flawlessly with its seamless design. Thanks to the versatility of the hardware where it can work with both waved and pleated curtains. The sleek and minimalist

design will cover the brackets from the front and bring the perfect pleating and waving to the very end of the track.

For a more convenient experience, the gliders can be easily removed or added even after installation of the track. It is also possible to split the curtain track into multiple parts for easier shipping and movement. This creates a smart and modern solution for any modern living space.







The Collection

Must-have Feature

**eve.**

**MOTIONBLINDS**

Transforming a regular home into a smart home is about enhancing efficiency, accessibility, and convenience. Understanding these key elements will create a user-friendly and technologically advanced experience. Coulisse Eve Motionblinds, is your next essential home device.

installation, automation, and control directly on the iPhone by simply scanning the HomeKit setup code with an iOS device. All the data and intelligence are stored locally on the motor to safeguard user privacy. It is truly simplicity in an advanced state.

Released in 2022, it is the smart technology for window covering which was developed with the smart home specialist, Eve Systems, and collaborates with Apple HomeKit technology that enables







Building a smart home is more than just adding gadgets and modern tools, it requires a cohesive system to make daily use simpler. It could even create a home setup that is uniquely yours. Eve Motionblinds are the modern essential to make a smart home completely smart. It can be integrated with other smart devices in the smart home ecosystem to guarantee the ultimate safety in your home.

The smart window coverings make the home safer by setting a timer to automate blinds to open and close at certain times. It also can be programmed to open and close at pre-set times or when the

temperature hits a certain level to save on energy costs. That makes Eve Motionblinds the ultimate game changer that will create the best living environment for your family or business.

Easy, reliable, and future-proof, the award-winning Eve Motionblinds are the ultimate window covering solution that has reached its functional excellence.



eve. | MOTIONBLINDS





Take a ride on INK's journey to R+T Stuttgart 2024 where Coulisse was proven to redefine the future of smart homes. Along with that, INK also shared a journey of important moments throughout each year as they marked their 8th anniversary.

# The View





## The View

### Coulisse Discovers Together

Coulisse recently participated in **R+T Stuttgart 2024**—the internationally leading trade fair for various products such as roller shutters, doors, gates, and more. Coulisse's participation in the event offered a key moment to introduce its latest products in a setting that was both a barometer for the latest in the sector as well as a platform for innovation.

The trade fair was a special occasion as it was where Coulisse presented the mind blowing new version of MotionBlinds in addition to several new fabric collections. Over February 19th to February 23rd, visitors were able to get a first look and experience the newest iteration of one of Coulisse's flagship products.

The new MotionBlinds earned a double triumph for Coulisse, securing two prestigious R+T Innovation Awards for groundbreaking advancements in smart technology. This exhibition, held every 3 years in Stuttgart, bore witness to the MotionBlinds taking

the spotlight alongside esteemed partners Eve, ABB, Samsung, and Google, showcasing revolutionary innovations that redefine the future of interior shading.

Coulisse prepared an expansive 1,100 square meter booth for the MotionBlinds, unveiling the latest smart motors featuring Matter-Over-Thread technology. Collaborating with industry leaders Eve, ABB, Samsung, and Google, live demonstrations showcased the seamless integration of MotionBlinds within smart homes.

Coulisse also recently partnered with Lienesch, and this collaboration resulted in a larger collection range, especially for Honeycombs and pleated fabrics, which were on display during the exhibition. Furthermore, Coulisse showcased lots of new tactile texture, on-trend colors and recycled fabrics.

Coulisse INK is excited to bring and introduce the trends displayed at the exhibition all the way to Indonesia, for our patron's enjoyment.



# The Journey of Coulisse INK

Windows are portals, framing the outside to be seen from the inside. Through them, we get a glimpse of outdoor beauty from within the comfort of our homes. The shape and decoration of a window affects how we see the external, with the right window amplifying the scenery captured through it. This is why INK (PT Imaji Nata Kirana) decided to bring Coulisse to Indonesia, to offer a higher level of window coverings that can accentuate what windows show.

## 2016

- Launching Coulisse in Indonesia brought by INK, became Coulisse INK for Coulisse in Indonesia
- Collaboration with Rinaldy A. Yunardi



## 2017

Coulisse INK first Anniversary at Namaaz Dining



## 2018

- Design Doctor
- New Factory
- The Colors of Indonesia 2018



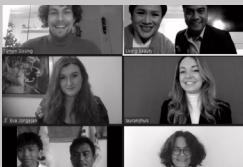
## 2019

The Opening of Coulisse INK showrooms at Ahmad Dahlan



## 2021

Webinars Living Beauty with Coulisse Netherland, Trashpacker and Sejauh Mata Memandang



## 2022

The Colors of Indonesia 2022 and Living Beauty Event



## 2023

- Coulisse INK 7th Anniversary Wonders of Spring
- St Regis Event Today and Tomorrow



## 2024

February 14th 2024, Coulisse Ink's celebrate their **8th anniversary**. Almost a thousand projects and hundreds of clients in Jakarta and other big cities of Indonesia over the span of 8 years. We also expand our factory storage to preserving the fabric's quality.











# COULISSE | INK

since 1992

Phone | (+62) 21 29376430 (+62) 21 293643431  
Whatsapp | (+62) 812 8383 0448

Email | [info@coulisse.co.id](mailto:info@coulisse.co.id)  
Website | [www.coulisse.co.id](http://www.coulisse.co.id)  
Instagram | [@coulisse\\_ink](https://www.instagram.com/coulisse_ink)

Showroom | Jl. Ahmad Dahlan No. 22,  
Kebayoran Baru, Jakarta Selatan 12220, Indonesia  
Warehouse | Jl. Pangkalan 6 , Gang. Masjid No. 38A,  
RT.002/RW.002, Ciketing Udik, Kec. Bantar Gebang,  
Kota Bekasi, Jawa Barat 17153

