

COULISSE JOURNAL

COULISSE

since 1992

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STORY TELLING

For the photography in this journal we visited old and new places, met inspiring people with different backgrounds and fell in love with amazed objects. Together they form an intriguing mix in which each element is telling its own unique story, and together telling a new.

We sought long and hard to find the locations for the visual journey you are about to embark on, and found them in beautiful Italy. The three locations we selected are equally stunning, yet totally different. The historic palace, modern hide-away in the countryside and the vintage city villa we visited, each express the unique identities of their owners and are characterized by an authentic style.

They are the perfect settings for photographing the renewed Honeycell collection and two of the main story lines in our collection: Botanic and Heritage.

The Botanic collection is an expression of the timeless beauty of nature. The floral patterns look like a collection of souvenirs brought home from a walk through a field of flowers or deep forest. The exclusive fabrics of the Heritage Collection were inspired by the classical patterns from the rich Italian textile industry. We renewed them to bring them to the now, while the Honeycell fabrics represent a modern, functional style. The fabrics beautifully fall into place on the locations we visited, adding a new story line to the existing ones. By mixing history and future, modern and classical, memories and visions on tomorrow we experience the richness of uniqueness, the value of tradition and the inspiration of authenticity. Leave through and be inspired.

Christiaan Roetgering



NATURE

In the Italian province of Udine, we photographed several of our collections in an amazing modern house, built in the middle of nature and designed and owned by award winning industrial designer and architect Robby Cantarutti.

Cantarutti is famous for his designs inspired by nature, like the forest chair (see outside terrace on the following page), to which also his house in Udine is testimony. The shapes and lines of his designs can all be traced back to nature, reminding us of trees, plants and flowers.

The countryside house is located in a flat, overwhelmingly green scenery, which is an extension of the Alps. The modern architectural structure of the house with its minimalistic lines is in perfect harmony with its pure natural surroundings.

The use of natural materials and large glass facades makes the house naturally connect to its environment.

The facades offer a continuous connection between the inside and the outside and make it feel open and spacious. It even seems like there is no barrier between the inside and the outside of the house. The glass reflects the images of the many trees protecting the house, multiplying nature, while the trees themselves cast their shadows on the house, creating amazing patterns.

Like the designs of Cantarutti, the fabrics in our Botanic collection are all inspired by nature. The use of soft, warm colors creates a comfortable feeling inside the house while maintaining the feeling of connection with the outside.

Also our Honeycell fabrics suit the scene perfectly. Their energy-saving structure and minimalistic design underlines the modern feeling of sustainability of this house, while the soothing rhythm of our XL Pleat fabrics adds to its spacious feeling.





The water-painted floral pattern of roller blind fabric Botanic is available in orange, blue, black and green. Due to a thin dim-out layer on the backside, the pattern remains clearly visible, also during the day. An exclusive designer look is created with a covered bottom rail and an Ultimate head-rail.

BOTANIC COLLECTION

RF-BOT150002-5300 GREEN

AVAILABLE IN A WIDTH OF 250 CM







To celebrate the addition of several amazing new fabrics to our collection of 50 mm pleated fabrics, we renewed our XL Pleat collection book. Newcomers in the collection are ultra-transparent fabric Esvedra and several micro jacquards, which are also part of our roller blind collection.

XL PLEAT BLIND
PF-XL-ESVEDRA-2200
PEPPERMINT
AVAILABLE IN A WIDTH OF 200 CM



Discover a new dimension in window coverings with Honeycell. This one-of-a-kind collection of cellular fabrics stands out for its extensive choice in different fabrics, ranging from functional plain varieties, available in elaborate color palettes, to exclusive woven fabrics and stylish prints. The collection offers three cell sizes and different transparencies, including black-out varieties. All fabrics have a width of 300 cm. Due to their cellular structure, Honeycell fabrics have excellent insulating properties, allowing them to help save energy in both winter and summer.

Less heating and air conditioning is needed, which results in a healthier and more comfortable indoor climate. In addition, Honeycell fabrics are ideal noise-absorbers. To celebrate the completion of the collection with several new qualities, we gave the Honeycell brand a new face in the form of a new visual identity, website and collection book. Non-transparent Honeycell fabric Oxford has a natural linen-look. The weaving structure gives this 25 mm cellular fabric a high-quality textile look and allows it to beautifully filter incoming light. Oxford is available in ten stylish, natural colors and has a white backing for additional light reflection.

HONEYCELL BLIND

PF-HC-OXFORD-0600

MOON ROCK



Honeycell fabric Rioja is the perfect base for any functional collection. The fabric has a white backing and is available in 15 colors, each available in semi-transparent and black-out. Due to a silver coating on the inside Rioja black-out has optimal insulating properties. Rioja is available in a 25 mm and 45 mm single-cell variety as well as a 45 mm double-cell variety, offering the ideal fabric for any window size.

HONEYCELL BLIND

PF-HC25-RIOJA 0120

SAND



PALAZZO

In the Northern part of Italy, in a region famous for its rich history in the fabrication of textiles, we visit the small village of Albate. In a historical palace owned by generations of a rich silk weaver's family, we photographed part of our collection.

The palace was restored in the fifties by designer Luigi Garcia Dominioni. As a result, it offers an intriguing mix of stylish contrasts. The classical architecture with its capturing details, the old walls and classical wooden elements are combined with vintage-look carpets, modern lamps and a characteristic fifties floor.

Not only did we select the palace for its historical appeal with a modern twist; we fell in love with its elegant tall windows.

For the photography we wanted to use window coverings that suit both the rich classical atmosphere of and the design twist in the interior of the palace. Therefore, apart from a sophisticated Venetian blind

and different fabrics from our Botanic and Honeycell collections, we chose our Heritage collection for dressing the windows.

Our Heritage Collection is best described as the new classics. For creating the fabrics we sought inspiration in the exquisite colors, patterns and textures presented in the antique Italian textile books in our archives, which find their origin in the very same region as the palace we photographed them in. We interpreted them anew and made them of the now, while maintaining their classic charm and richness. We chose deep, classic colors, such as brown, dark red, gold and copper tones, and used metallic yarns in parts of the collection for a slightly dramatic effect. The jacquards have a luxurious, baroque feeling that instantly lifts the interior.

The window coverings made the windows of the palace seem even taller, while the warm colors we chose created a feeling of closeness.



Our Pure Wood collection for 50 mm Venetian blinds embodies timeless elegance. The wood has been finished with matte colors that suit modern as well as classic interiors. The look is modest and stylish at the same time. Pure Wood is available in 20 classical colors.

VENETIAN WOOD BLIND

PURE COLLECTION

WPS9F050-F FOSSIL

50 MM - 9 FT







This elegant jacquard has a pattern of twigs and leaves. The fabric is available in a palette of six soft pastel colors, ranging from white to vanilla and from mint to lilac. All fabrics have a dim-out layer on the back to ensure the pattern remains visible, also during the day. Colors white and bleach white are also available without dim-out layer.

BOTANIC COLLECTION
RF-JA-BOT150604-3200
VANILLA
280 CM



This exclusive pattern was inspired by the classical patterns of the Italian textile industry. They have a rich decorative feeling. The fabric is available in eight pastel color tones with a white dim-out backing and a soft, feminine effect. Nine darker colors with a black weft yarn and black dim-out backing represent an intimate and chic style. Jacquard Heritage is suitable for roller and panel blinds.

HERITAGE COLLECTION

RF-HER152152-3300

VANILLA

280 CM





Elegant Honeycell fabric Montreal is a non-woven voile of excellent quality. The 25 mm cellular fabric is available in semi-transparent and black-out and is available in 20 stylish colors. The duo-tone fabric has a white backing that optimally reflects heat and light. The cells of the black-out variety have a silver coating for maximum insulation.

HONEYCELL BLIND

PF-HC25-MONTREAL 7518

TERRA COTTA



This jacquard woven fabric from the Heritage collection has a subtle floral pattern. The fabric is available in an exclusive palette of seven chic colors, including white, vanilla and several darker color tones. The sophistication of the design combined with the fabric width of 300 cm, makes this fabric perfect for the application in hotels.

HERITAGE COLLECTION

RF-JA-HER159912-0300

ANTIQUE

280 CM

HARDWARE AS AN INSPIRATION

Hardware plays an instrumental part in defining the ambiance and look of a roller blind. We developed a unique presentation in which the 15 hardware colors of our new roller blind concept Absolute Roller Blind 2.0 play the leading role. For creating the roller blind, we took the color of the hardware as the starting point and then selected the fabric to match.



RTUBE.NL/RED475

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and watch the clip here.











This Botanic jacquard with a pattern of leaves is suitable for roller and panel blinds. The fabric is available in eight colors, including three light colors with a white warp yarn and a somewhat romantic look. The collection offers five darker varieties with a black warp yarn that offer a luxurious and intimate atmosphere for the interior.

BOTANIC COLLECTION
RF-JA-BOT150610-0500
BLACK
280 CM



VINTAGE

In the middle of the old village of Pavilla, in a region known for the production of sausage and cheese, we visited an old city villa owned by a couple that loves to travel.

At our arrival the owners personally welcomed us. We talked about our joint passion for travelling, interior design and the inspiration and richness it brings you.

The couple has a second home in Marrakech, which is clearly reflected in different settings in the villa. The North-African influences add an eccentric vibe to the place.

The villa itself is an intriguing mix of styles, designs and cultures, a home like a museum, illustrating the

story of the lives of its owners. It is filled with the souvenirs en memento's they brought home from their many travels across the world. This explosion of inspiration, cultures and adventures told through retro objects, modern design pieces, vintage accessories and artifacts blends into a unique identity and style: those of travelling collectors inspired by everything they see and experience on their journey through life.

At this location we photographed part of our Botanic collection. The colors of the elegant jacquards were carefully picked to match the objects in the interior. The fabrics create a decorative elegance in the interior and create a chic and intimate feeling.



These 89 mm vertical strings add flair and an airy feeling to this semi-outdoor space. The strings have a flat weaving structure that ensures they hang perfectly. Due to their elegant, open structure they create a nice light filtering and privacy at the same time. It makes them the perfect room divider or window covering. The strings are available in an extensive palette of trendy colors.

STRING COLLECTIONA

VSC-89-0310

HONEY

89 MM

LENGTH 300 CM







The elegant grey pattern in this Botanic jacquard suitable for roller and panel blinds is inspired by the floral world. The delicate fabric is available in nine colors: five light colors with partly a white dim-out backing and four darker colors with a dark dim-out backing, which allows for the pattern to remain clearly visible during the day.

BOTANIC COLLECTION

RF-JA-BOT150301-3300

DAWN

280 CM

HARDWARE AS AN INSPIRATION

Depending on the hardware color, the roller blind gets an entirely different look and feel. The old brass metal variety on page 30 has a chic and classic look, whereas this composition, based and inspired on stainless steel has a frosty designer look. The combination of the cool material, Ultimate headrail and bottom rail and delicate Botanic fabric creates an intriguing whole.



RTUBE.NL/RED476

Discover the effect of the other colors in our
Absolute Roller Blind 2.0 range and watch the clip here.













We hope we have inspired you with this journal and look forward to inspiring you with the next.

colophon



DESIGN AND TECHNOLOGY

COULISSE

since 1992

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DESIGNED IN THE NETHERLANDS