

COULISSE JOURNAL

COULISSE

since 1992

1 JANUARY
2014



PURITY

In this journal we try to capture and tune into the sentiments of the world as we see it today. We take it as an inspiration for our thinking, our work and our creations. Our now revolves around purity.

Desire In this hypermodern world of communication we are on a quest to reconnect with the land we inhabit, with tradition and our inner selves. We have the desire to express ourselves in the purest and most authentic way. As a result, we surround ourselves with a modern aesthetic that harmoniously connects the man-made world and the natural world. The humble pureness it embodies assumes a quiet but assured luxury.

Creation For expressing this sentiment in our collections, we let go of control and listen to the voice of nature. We give shades an extra warm and emotional dimension by making fabrics natural, tactile and qualitative for a protected feeling and optimal comfort. At the same time, we stay in touch with trend and fashion and add appealing contrasts by adding shine and metallic accents for a subtle richness.

Nature vs. structure Surface effects and patterns are inspired on elements from the earth, such as minerals, marble, fossils and the precious irregularity and imperfections of rocks, stones and growing organisms. On the other hand, we create large, repetitive patterns with clear lines for an organized feeling and a sense of calmness and serenity.

Essential Pure also means using what you need only. For our technical development we therefore strive for simplicity and efficiency. We want to design carefree products that are easy to use for our customers as well as for the end-consumer. We strip our systems to the essence in offering the essentials for ultimate functionality, create modularity for more efficiency and integrate automation for maximum convenience. We continuously innovate to increase the level of simplicity and user-friendliness.

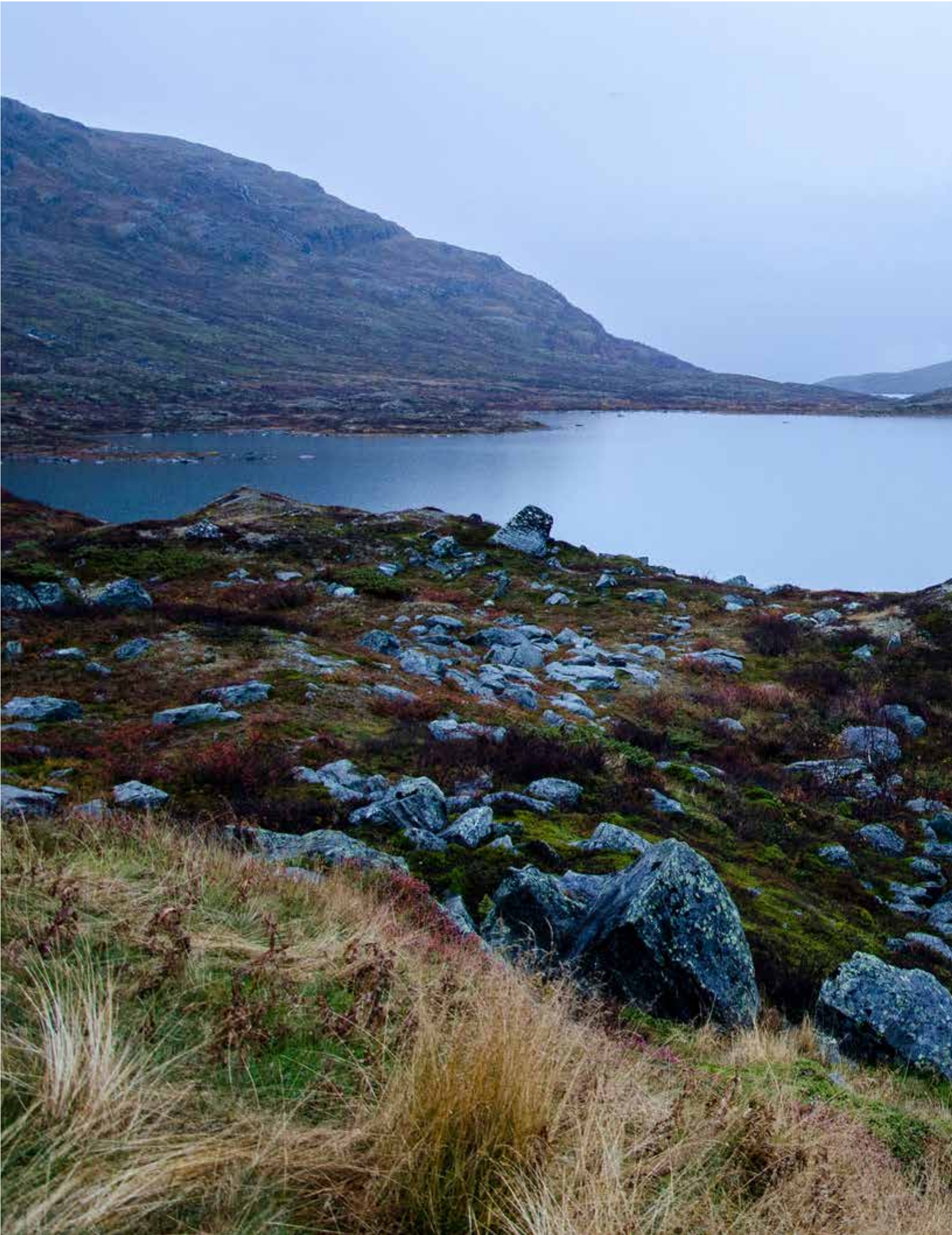
Share In this journal, we would like to share some of the purest treasures we have found in fashion, design and architecture with you. Apart from a new wood collection, which clearly demonstrates its ties with nature through natural washed effects, we highlight our exceptional nature prints and present our new double roller blind collection. It includes subtle graphic micro designs and exceptional macro patterns. We give a new dimension to 45 mm Honeycomb fabrics by applying an innovative water-painted effect.

Beauty For illustrating our new products, our team and corporate photographer Paul Haverkort, supervised by our Annemarieke Spee, shot a series of exceptional photographs on the most beautiful locations. The minimalistic interiors melt together with architecture while bringing out the beauty of our products.

Interpretation Purity goes beyond our collections and developments. We present the interpretation of several people on this theme in relation to working with of for Coulisse. Supply Chain Manager at Coulisse Wim Tanke explains how clarity in the organization helps to create the simple processes required for taking a creative and innovative company such as Coulisse to the next level. We reflect on the Asian market with Coulisse Director Asia Pacific Dave Chang and seek for minimalistic inspiration from the place where simplicity almost seems to have been invented with Coulisse customer from Sweden Mats Arkrot.

We are proud to present you with this first edition of the Coulisse Journal and hope you will enjoy reading it as much as we enjoyed creating it.

Catharina Idema
Head Designer Coulisse













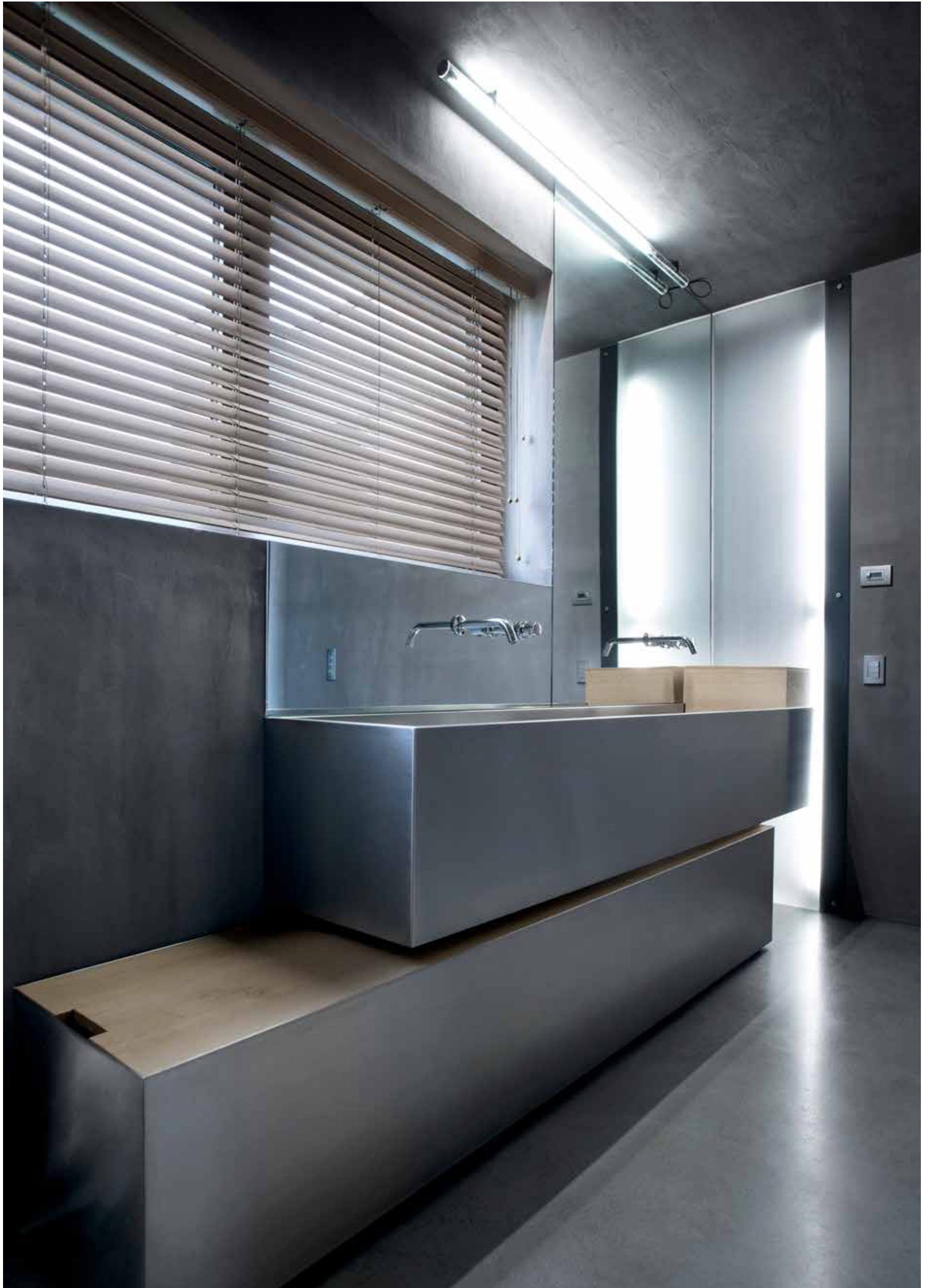


FOREWORD

christiaan roetgering

This is the first issue of the Coulisse journal. The journal replaces our yearly catalogue and is issued several times a year. For us, the journal embodies the abundance of creativity and drive for innovation that has always characterized Coulisse. The journal allows us to take you along in our way of thinking and to share new ideas with you throughout the year. At the same time, this new form symbolizes the continuous transformation of our organization required to support our worldwide ambitions and challenge to stay ahead in the market. Staying connected to who we are and where we come from, has allowed us to achieve what we have achieved so far, and it helps us to define our plans for the future. We are active in every continent on the globe and have reached a new maturity in our existence. Through a focus on structure and quality, we have been able to create the flexibility we need to fulfill the internationally varying demands in the global market. A fresh view and a renewed energy allow us to push forward the continuous growth we have experienced in the past years and make us feel confident we will be able to grow with double digits this year. We look forward to continuing to inspire people all over the world with our innovative and fashionable ideas, to contributing to the success of our customers through sharing knowledge and creativity, and to building on quality in the broadest sense of the word.

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VENETIAN

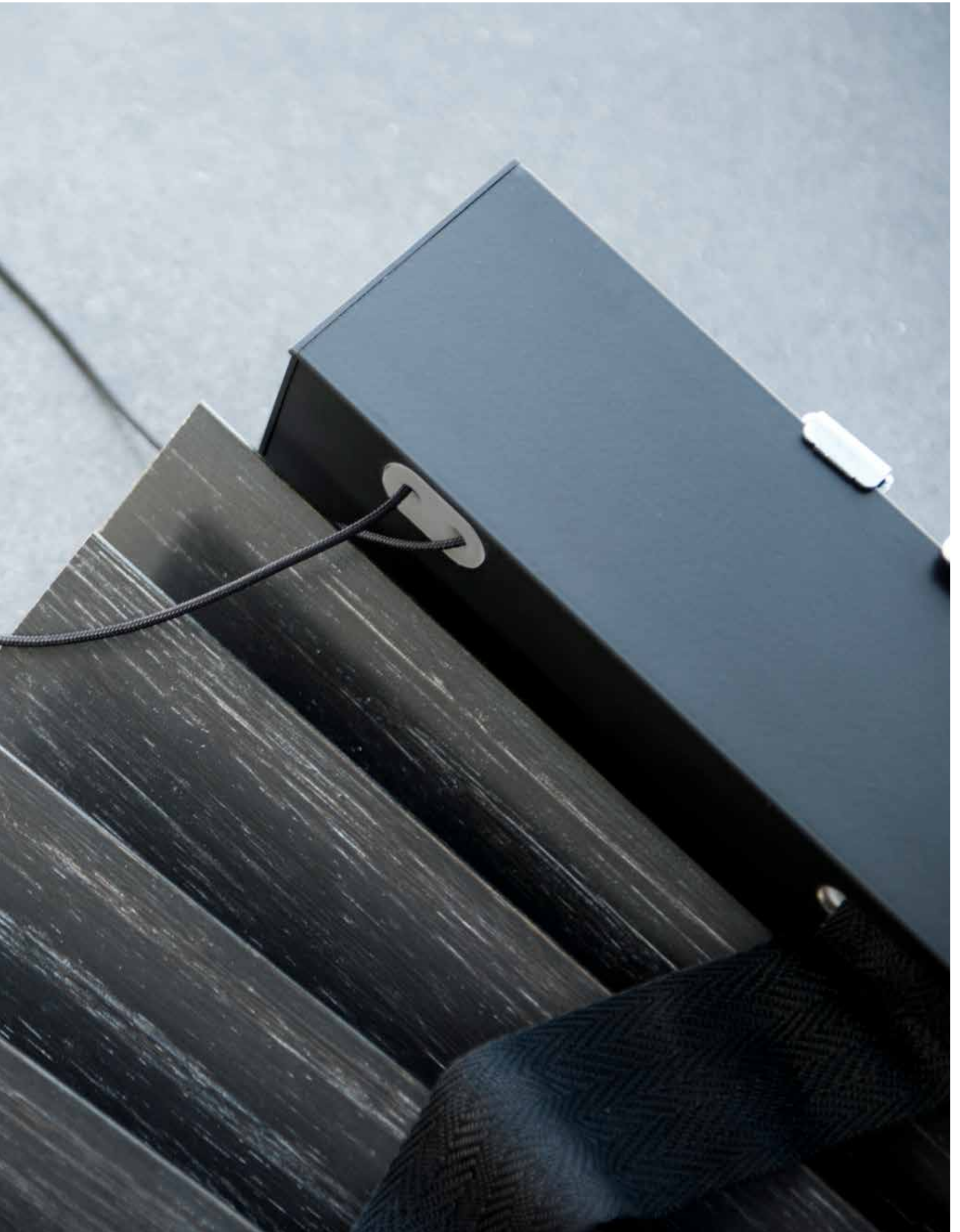
natural beauty

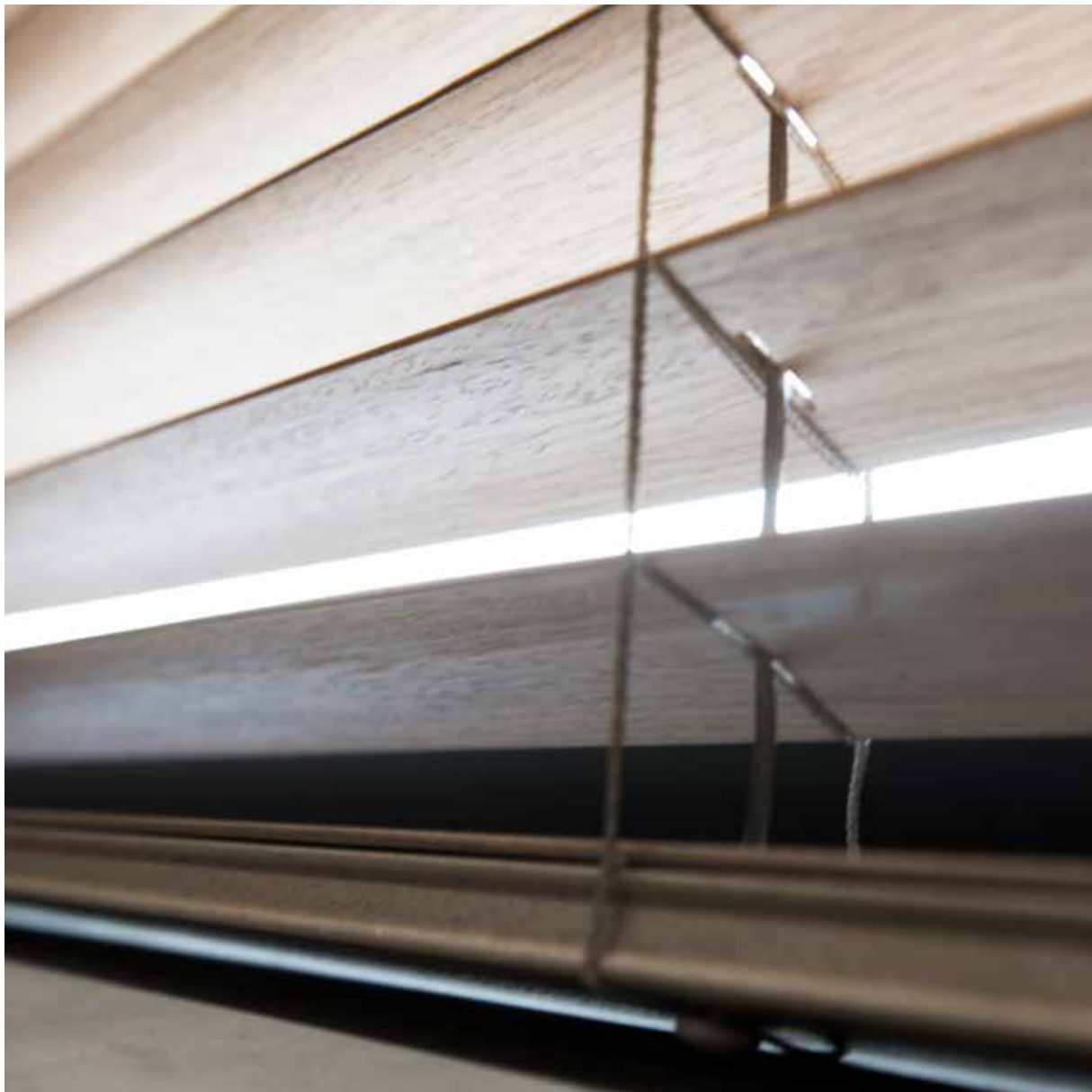


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As an addition to our extensive collection for Venetian blinds, we developed a range of new wood varieties which will be introduced this year. Our bamboo collection has been extended with grey wash varieties in several colors. The special washed effect underlines the natural bamboo structure. Furthermore, we added nine new matte colors to our Pure Basswood collection. The timeless soft color palette was inspired by natural elements like sand, rock and lava.







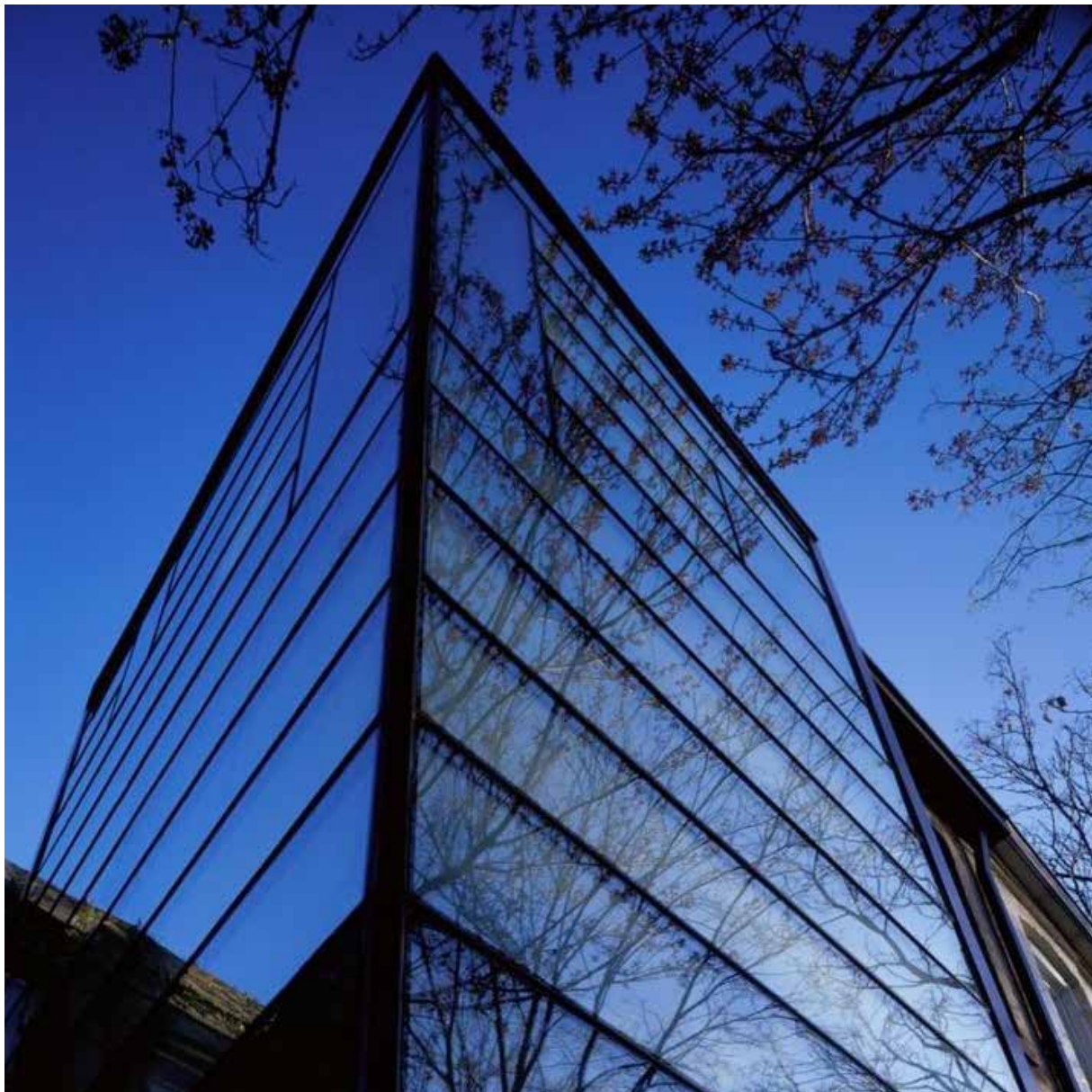




the all-over graphic pattern is worked out in the pure and ancient color indigo blue

COMING SOON

graphic collection



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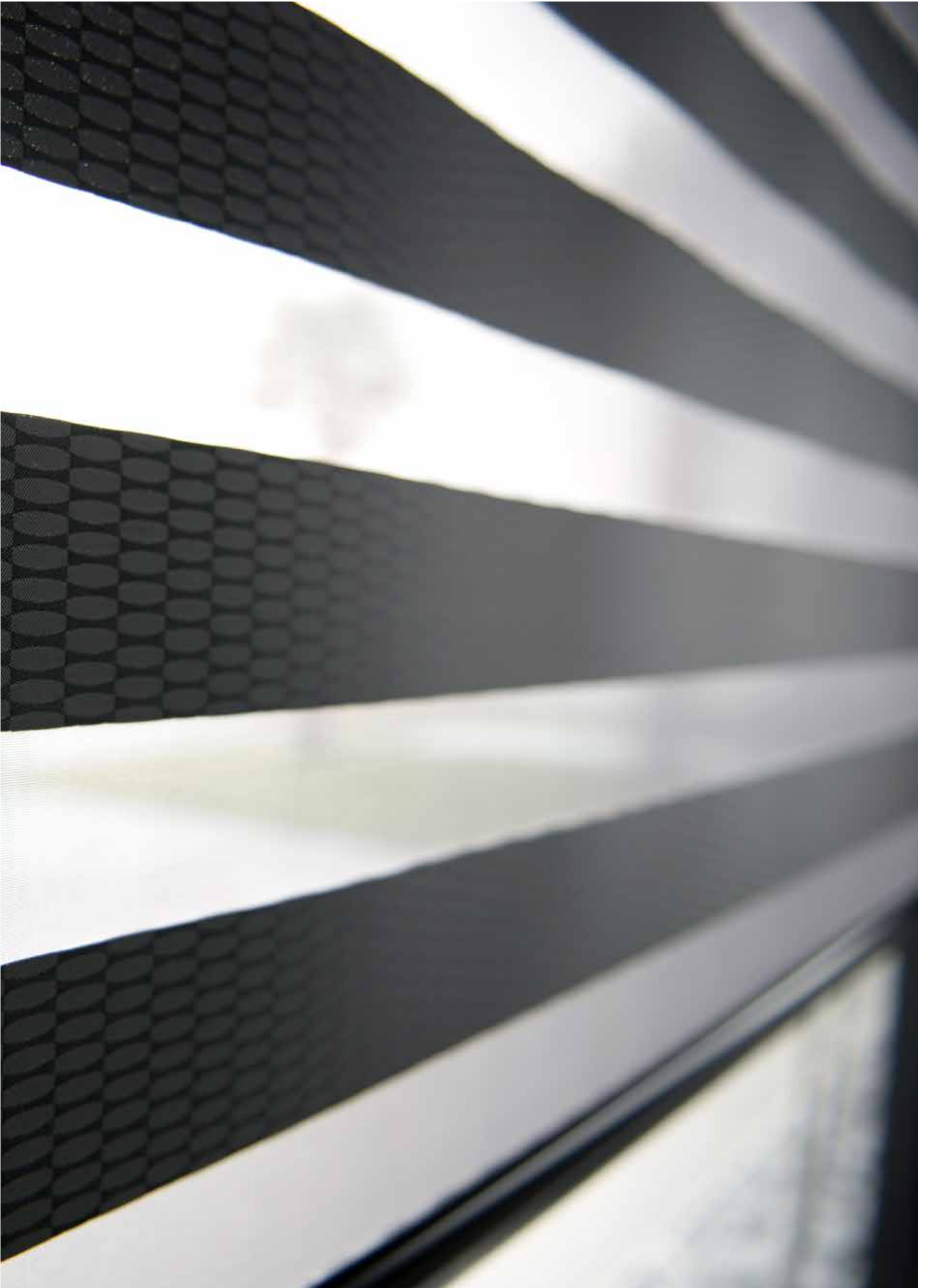
In the course of this year we will be introducing an exceptional new roller blind fabric with an amazing print design. The all-over graphic pattern has an optical effect. For an extra powerful contrast the design has been worked out in a combination of black and the color indigo blue. The pure character of this ancient color gives this fabric a mystical and vibrant effect.



DOUBLE ROLLER

success story

Our double roller blind collection is one of our biggest success stories. From basic to exclusive fabrics, from natural to decorative items, our collection offers broad possibilities for creating style and atmosphere of any kind. Building on this success, we will be extending our extensive fabric range with exciting new items in the course of this year. With 50 new positions divided into eight different qualities our collection offers more than you can imagine. New are a series of stylish jacquards with graphic micro designs. There are four patterns: honey, oval, triangle and block. The graphic nature of the delicate designs underlines the modern line play of double roller blinds. New fabric Naxos is partly woven with paper yarns, which gives it a natural look. With new collection Samos we introduce a chic look for double roller blinds. With five system options, Coulissee offers the total package for any double roller blind collection.











double roller blind fabric samos

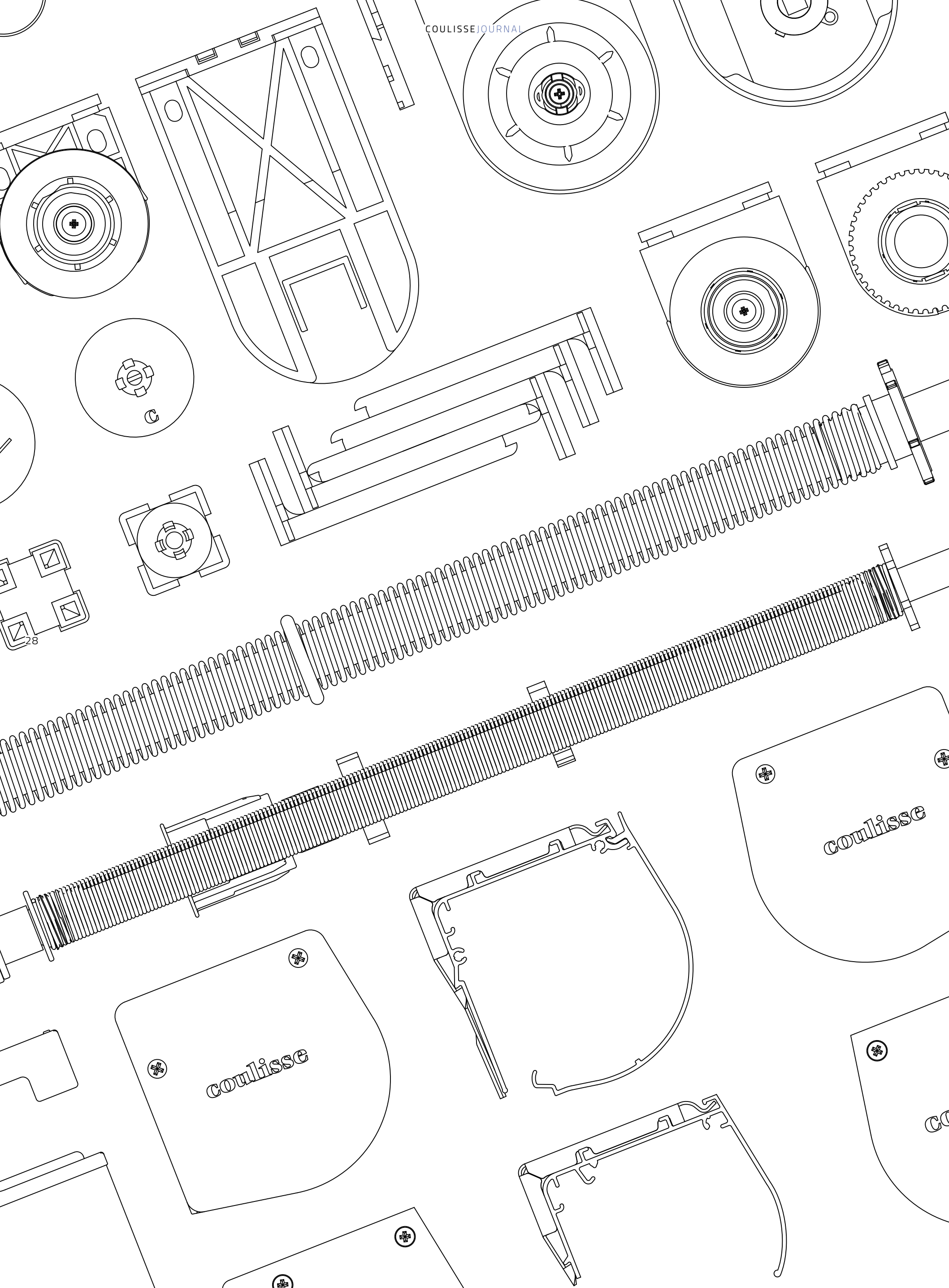
SATIN

pure luxury



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New fabric Samos is a beautiful silky fabric with a pure feeling of luxury. The transparent fabric is available in a unique color palette of 24 chic colors, each radiating a particularly rich feeling. The fabric is also available in a black-out quality, called Skyros. This fabric is available in four minimalistic architectural colors. We believe in the beauty of this fabric.



FIVE SYSTEM OPTIONS

modular double roller system

With five system options our double roller blind system offers the perfect hardware solution for double roller blinds. The modular system includes a designer system called Ultimate, a 28 and 42 mm bracket system as well as a semi-open and closed cassette system. Our system was designed for easy assembly, installation and use. Due to our patented adjustable bearing pin, the double roller blind can easily be aligned with a hex key after installation.

INTERVIEW

wim tanke supply chain manager at coulisse



How long have you been working at Coulisse? I have been working at Coulisse for almost two years now.

What do you do at Coulisse? As Supply Chain Manager I am responsible for optimizing the supply chain. My goal is to create an optimal connection between the market and the source, being our suppliers, in order to bring the performance of our company in terms of price, quality, communication and delivery to the highest level. In order to achieve this, we first define what the needs and requirements of the market are. As a next step we need to communicate these specifications through our organization to our suppliers as simply and clearly as possible.

Why are clarity and simplicity so important in this respect? The better we are able to tell our suppliers what we need from them, the better our services and products will meet the requirements of our clients, and as a result, the better we perform as a company. Being clear about what we expect from our suppliers also allows us to measure their performance and to make sure the quality of our products stays at level at all times. In order to be able to continuously monitor the quality of the products and avoid any miscommunication, it is crucial to be close to our suppliers. Our offices in the Far East are therefore responsible for quality control and a substantial part of our purchasing process.

What is the first thing you did when you joined Coulisse? When I joined Coulisse, it immediately struck me how driven and involved the people were. Although this drive is part of the success of Coulisse, we needed to channel it through clear structures and to provide clarity about our goals and responsibilities to be able to take the company to the next level.

The first thing we did was map the processes, which at Coulisse are quite complex. Simplifying them has allowed us to regain our flexibility. We are able to quickly adapt to the continuously changing environment and the different requirements of the international markets we operate in. Furthermore, we set up a dedicated quality department and reorganized our other supply chain management departments.

We currently have a delivery rate of 95% and aim at further improving this rate in the coming year.

Innovation and design are part of the genes of Coulisse. How does this drive for creation fit into this structured way of working? It obviously is a challenge to balance the creative spirit of Coulisse with our goal to deliver quality and services of the highest level, but I think we are doing a good job at it. Coulisse has a great eye for trends and the sentiments in the market. With each new idea, whether technical or creative, we carefully consider the added value it has for the market. At the same time we investigate if we are able to produce and deliver it according to the quality standards we defined. By focusing, we are able to continuously deliver our promise to our clients in terms of innovation as well as quality.

How would you describe Coulisse in three words? Flexible, customer-focused and quality-driven.

What is the ultimate goal for Coulisse? We want to build long-term relationships with our customers and suppliers. Whether in Europe, North or Latin America, Australia or Asia, we want to become that reliable strategic partner that will support them in building a successful and healthy future. For being able to achieve that, we not only need to be innovative, but also deliver the best quality and services. Most of all, we need to stay in touch with what it is our customers want and need.

What do you consider to be Coulisse's biggest strength? There is so much talent and human potential in our company. We need to invest in it and make it grow. With the strengths and competencies of our people in place, we can create the strong internal organization we need as a base for achieving our worldwide ambitions.

What does working for Coulisse mean to you? Our current position in the market confirms there is potential for us to grow. Nowadays, you rarely find companies that have the guts to pursue the opportunities the market has to offer them. Personally, I am proud to be part of one that does.



SCREEN

functionality meets design

For the development of our screen collection we work closely together with our own screen suppliers. Together, we strive for the highest possible level of human and environmental friendliness. We work with only the best quality Hi-Tenacity Polyester yarns, allowing our screens to keep their original shape and form, even in larger shades. Due to the use of this strong and stable material, our screens excel in terms of stability, durability, tearing and bursting strengths. Superior heat fusion between Polyester and PVC materials allows for excellent thermo-welding and cutting characteristics and a strong seal. The risk of fraying on the edges is therefore reduced to a minimum, which avoids health risks that may arise as a result of it.

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1 %
OPENNESS
FACTOR

3 %
OPENNESS
FACTOR

5 %
OPENNESS
FACTOR

10 %
OPENNESS
FACTOR



INTERIOR

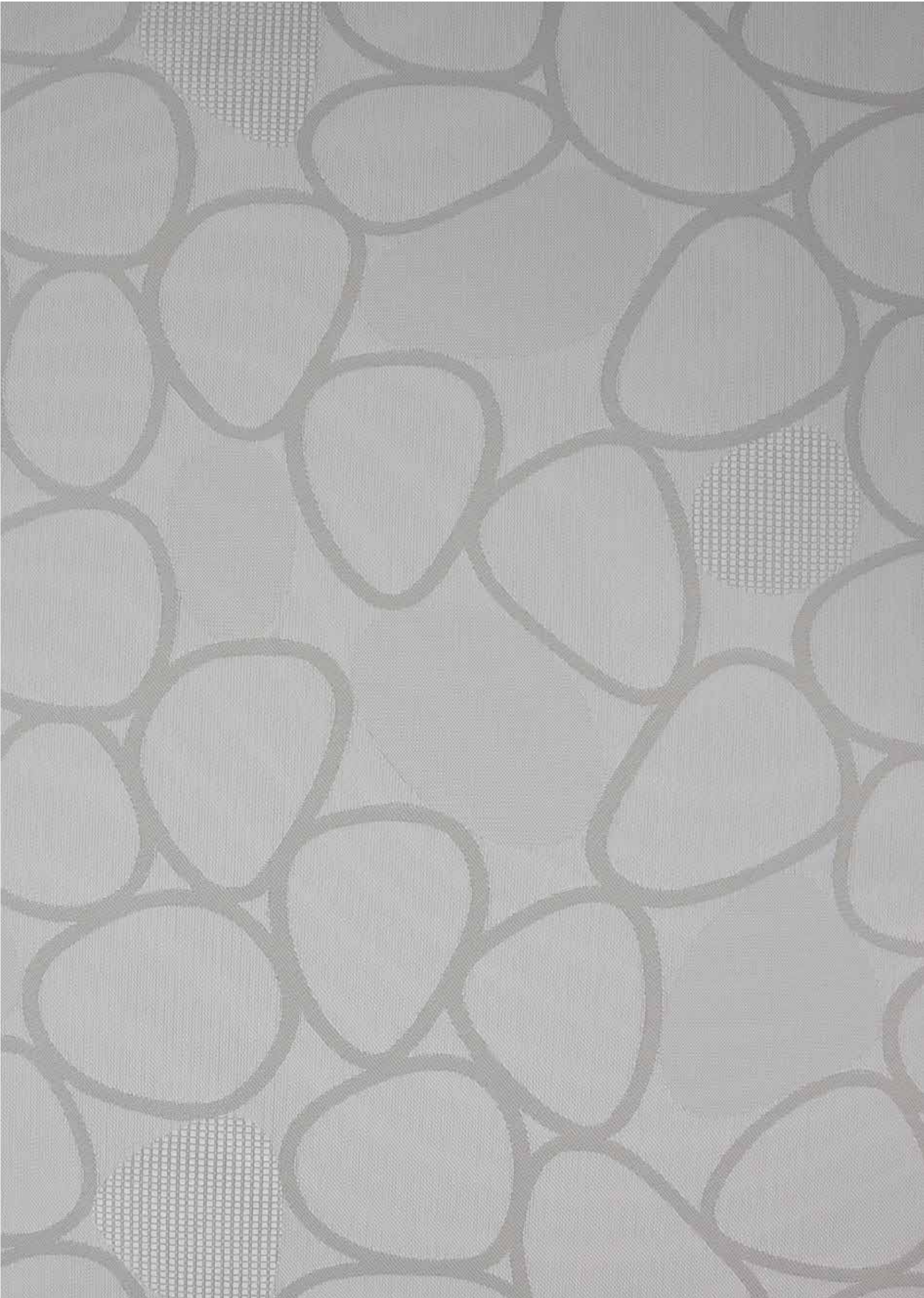
INTERIOR
EXTERIOR

ESSENTIAL

screen

Our Essential Screen collection is the ultimate fusion of functionality and style to the perfection. It offers four openness factors (1,3, 5 and 10%), each available in the same ten colors. Each item in the collection is woven in the same basket weave and therefore has the same look. Therefore, a perfect mix of openness factors can be selected to suit the different façade orientations, the function of the room and the wishes in terms of light, view and privacy. At the same time, the shading will have the same look all throughout the space or building, while optimally contributing to energy saving and a comfortable indoor climate. The color palette of this collection includes the world’s best selling colors. Colors include timeless basics such as white, grey, brown and anthracite. The colors give the screens a minimalistic look that will make them perfectly blend into the architecture. The screen fabrics in this collection are available in a width of 200, 250, 300 cm widths and are true essentials for any functional shading collection.





screens with organic jacquard woven designs inspired on patterns from nature

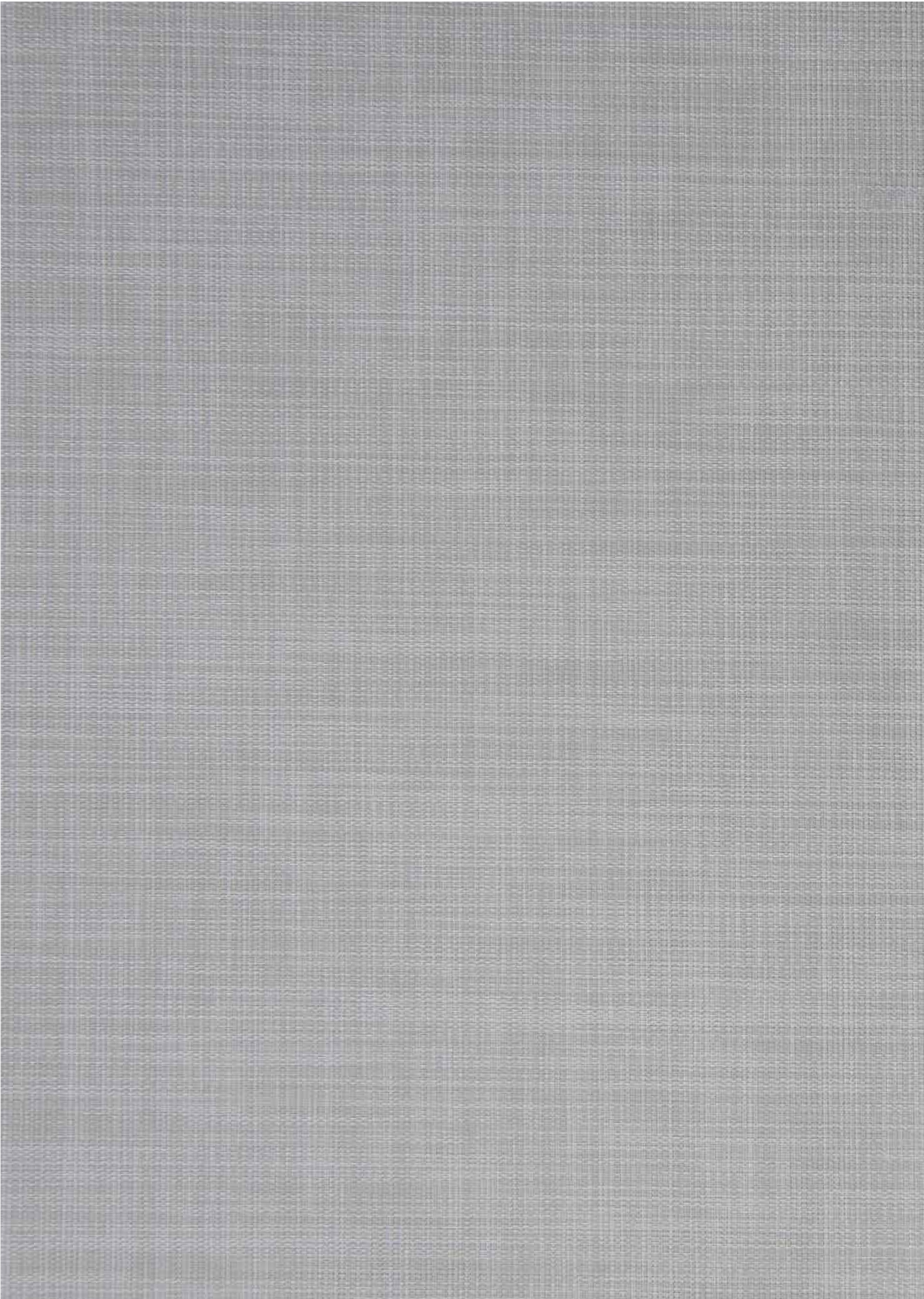
JACQUARD

screen



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The designs in our jacquard screen collection are inspired by the organic flow as seen in today's architecture. Stone-like patterns, organic line plays and honeycomb shapes were our inspiration for the three natural patterns in this collection. Each design is available in white, sand, grey and anthracite. The designs give a new natural dimension to these ultra functional screen fabrics.



the linen look gives the functional screen fabric an emotional touch ■ SCA5-LINEN-03 moon mist 250 cm

LINEN

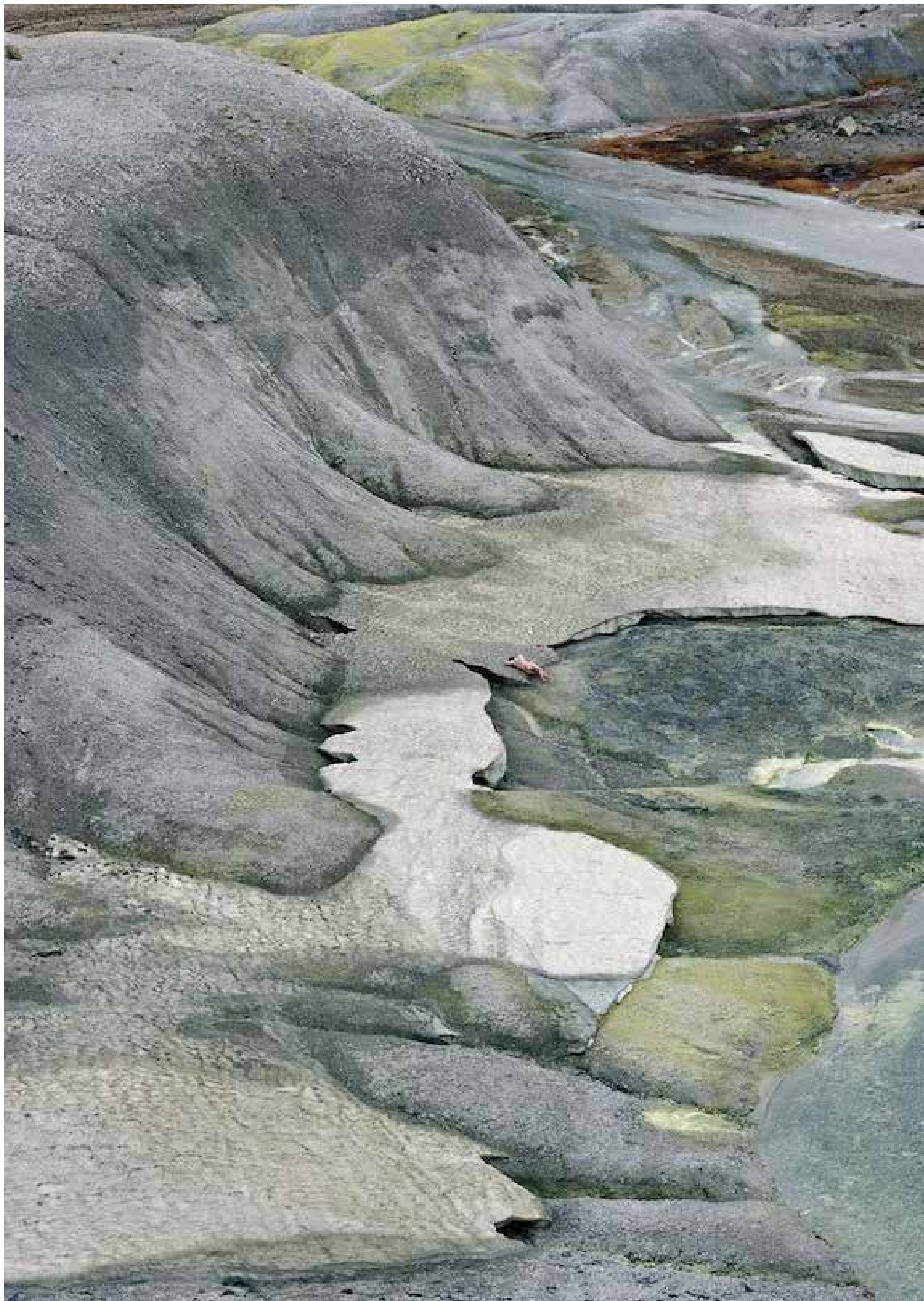
screen



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Technology meets nature in our linen screen collection. The super functional screen fabric is now combined with a natural linen look that is brought into the material by means of a special weaving technique. The minimalistic, yet tactile effect is underlined by each one of the six natural colors in this collection. The fabrics beautifully combine with materials like sand and concrete.





INTERVIEW

mats arkrot founder of mywindow



What is your relation to Coulisse? For us, Coulisse is more than just our supplier. Coulisse allows us to grow our business and to develop our own products.

What is it you do exactly? We produce window design products. Our clientele are mainly architects and interior designers. Almost all the components we use are Coulisse. We assemble them while adding a Scandinavian twist and sell them throughout Europe. 75% of our business concerns the contract market, 25% is residential.

How long have you been working with Coulisse? We have been working with Coulisse well over 10 years now. We passed by their booth at the R+T 2003, got talking and were taken by their sense of design.

How would you describe Coulisse in three words? Design, innovative and service-minded

The theme of this journal is Purity. You are from Sweden, a country that is synonymous for purity, minimalism and simplicity. Can you relate to this statement? Yes, certainly. Whether you look at fashion or interior design, in Sweden we don't overdo things. We like everything simple, pure and down to earth. You will not find too much bling-bling here.

Where does this sense of pure design come from? I think it mainly comes from our surroundings. We are a very scarcely populated country and many people have a second house in the countryside. We like nature and appreciate the simple things that come from it.

How does the Swedish sense of design translate to window decor? It is reflected in the use of light, earthly colors and natural, very light transparent fabrics, like linen. Another reason for this so-called Scandinavian blonde look is the fact that we do not see the sun that much. In order to let as much daylight in as we can, we keep window décor as transparent and light as possible. Blinds are not so much used to keep the sun from coming in, but really for creating atmosphere and decorative purposes.

Which window décor products are most popular in Sweden? In Sweden we have big windows. They allow us to optimally enjoy the daylight. As a result of that you see a lot of cubic or very contemporary houses. Although people like shades for their functionality and atmosphere, they want to keep their interiors spacious and open. They do not necessarily want the shades to be seen that much. The most popular products are curtains and roller blinds in blonde colors. Screen fabrics are very popular in interior shading too. People like their transparency, simple appeal and nice design. They are easy to understand and perfectly blend into Swedish architecture.

How does the Swedish daylight rhythm affect the demand in the market? In winter it is really dark outside and we only have daylight a few hours per day. In some parts of Sweden the sun even never comes up. In summer it is exactly the

opposite. Even at night it is perfectly light outside. I can really see this influence of the light on people's lives in our sales. From November to January there is a bigger demand for transparent fabrics that will prevent people from looking in during the day, when it is dark outside and the lights are on inside. In spring, there is a growing demand for blackout shades. People need to be able to create darkness in their bedrooms when they go to bed while it is still light outside.

Which design trends do you see in the window décor market in Sweden?

You don't see that many trends. If there are any, they go as fast as they came. Mostly the earthly, light color palette, like white, grey and beige remain the most popular. As a variation on that other colors may pop up, like currently darker green tones - but nothing bright or heavy.

What about patterns? Apart from maybe very light and simple designs you don't see that much patterns. Since the windows are so big patterns will quickly dominate the space and it easily becomes too much.

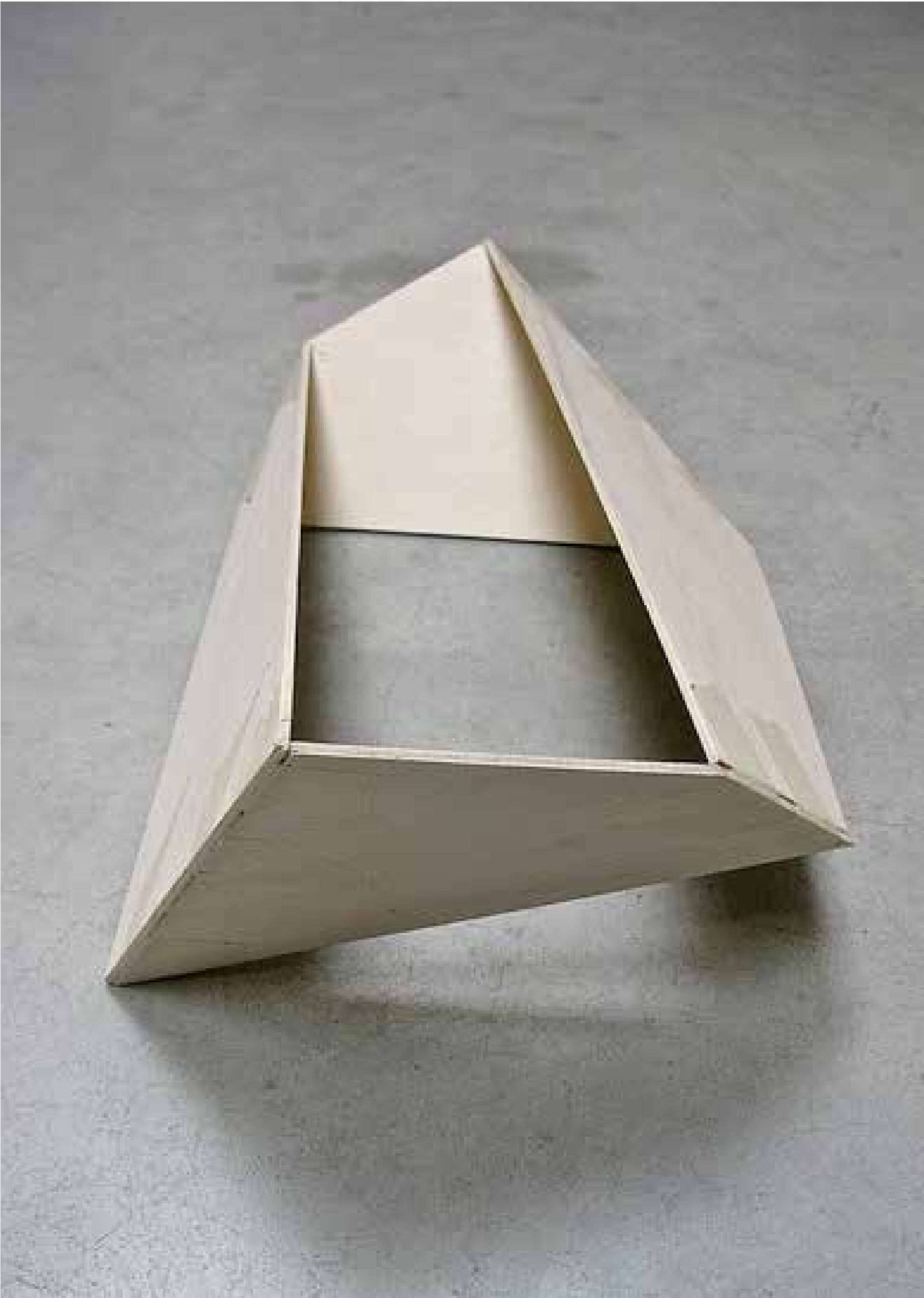
Do you feel there are differences between Sweden and other European countries when it comes to window decor? I don't see many differences between the countries in the Northern parts of Europe, including Holland. In these countries 'less is more' applies. When you look at the central European countries there is a demand for heavier and brighter colors. This comes from their traditions in interior design; homes are decorated in a color theme, like blue, red or yellow. In Sweden we like our design more aesthetic and minimalistic.

What is your ambition with what you do? We want to bring design to the market and become a trendsetter in Scandinavia. That's one of the reasons why we work with Coulisse. On the long run we want to be able to even create trends ourselves. Furthermore, we want to help architects and interior designers by closely working together with them and offering them the right products. We want to give them what they need to be able to serve their clients in the best possible way.

What does Coulisse offer you in that? A lot. Before working with Coulisse, we got stuck in having to do everything ourselves. Now, we can rely on Coulisse to feed us with design and innovation, which allows us to be able to really focus on the quality of our products and the service to our clients. We are extremely service-minded and need partners that think along with us, are flexible and unconventional. It is so important to be able to trust your supplier. Building good relationships is really something we do together. In Coulisse, we have found a great partner in that. They allow us to be able to deliver what we tell our clients we will deliver.

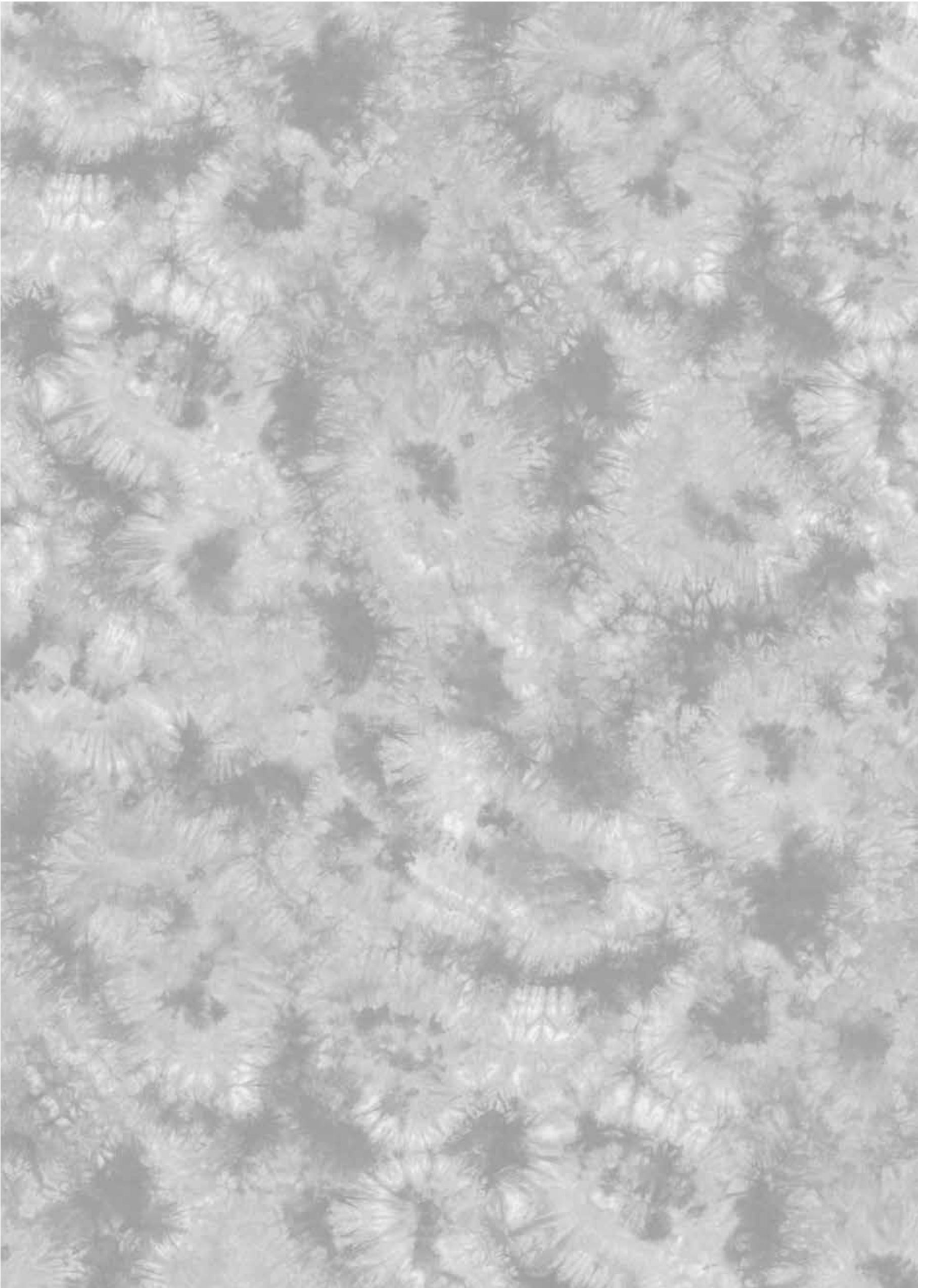
Last question: what is your favorite Coulisse-product and why? I have many in fact, but my current favorite is the water-painted design of the Nature Print collection. The faded blue in the pattern really seems to have come from dipping the fabric into the water. I really love the fresh touch it has to it.











NATURE PRINT

timeless appeal

The natural patterns in our nature print roller blind collection create a sense of tranquility and peace in the interior. Apart from hand-made water-painted designs, the collection includes spontaneous marble motives and authentic batik jeans effects. Each design is available in three pure natural colors: sand, grey and indigo blue. The washed effects in this collection are frequently seen in today's fashion, yet offer timeless appeal for the home. The fabrics connect our interior world and the outside world and create warmth and emotion. All fabrics are available in transparent and black-out.

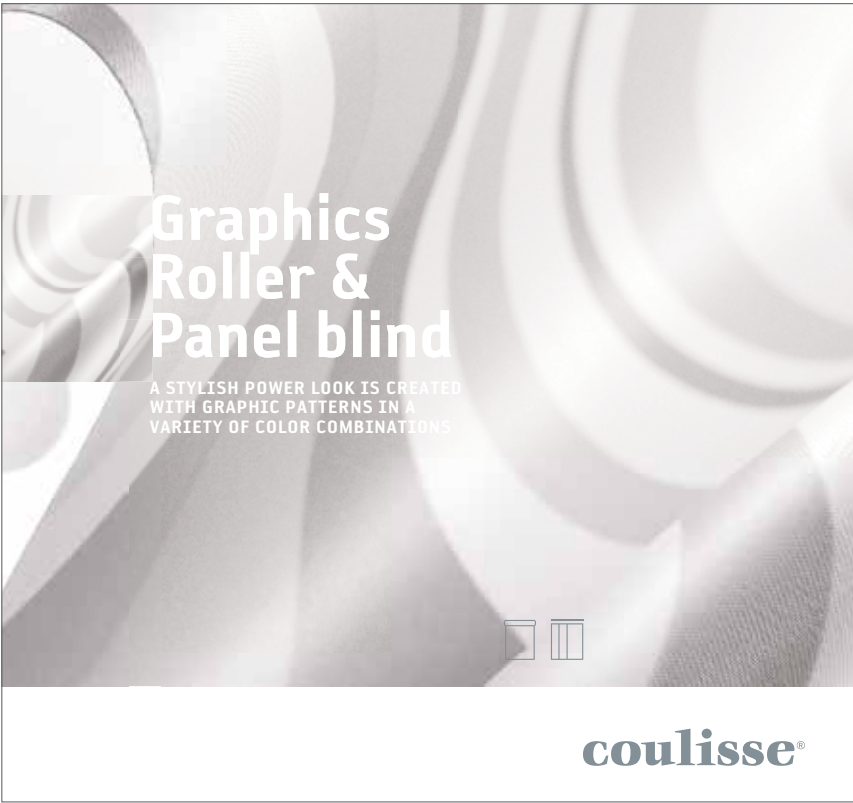
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ROLLER BOOKS

inspiring overview

Throughout the years, we have built up a huge collection of roller and panel blind fabrics, from functional to decorative, from basic to exclusive and from natural to fashionable. Each collection is presented in its own sample presentation or book. To make it easier for our customers to select the fabrics for their collections, we sought ways to create a good overview of the endless possibilities our range has to offer. We took all the items in our collection. Based on style rather than on quality we created four books: Jacquards, Nature, Floral and Graphic. Together they represent our entire roller and panel blind fabric collection. Each book is divided in several color themes. In each color theme plain fabrics and design fabrics are presented along side. By doing so, they strengthen one another and together represent a specific style or interior design direction. The books bring out the best of each single item in our collection, whether old or new, while highlighting its timeless beauty and application possibilities.

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MACRO

expected spring 2014

Following the success of our micro print collection, the Coulissee Design Studio now designed a series of three architectural macro designs, which will be available from stock this coming spring. Although the extra large graphic designs create a grand look in the interior, they are worked out in a basic color palette of simple colors, like white, grey and sand. For a high-end look, the designs have been printed on fabrics with a natural feeling. The size of the patterns combined with an exceptional fabric width of 280 cm makes the fabrics especially suitable for the application in larger windows.

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INTERVIEW

with dave chang director asia pacific



in the blind industry, coulisse has created the x-factor that consumers in asia are looking for

What is your role at Coulisse? My role at Coulisse is to develop the Asia Pacific markets and to bring awareness of what the Coulisse brand has to offer to potential customers in Asia, Australia and New Zealand.

What is it exactly Coulisse has to offer in these markets? Coulisse offers a sense of taste and fashion that is currently unknown in the Asian blind industry. There is nothing as exciting and unique. Products are mostly conservative and not too daring. People are using the same colors, products and even catalogues as everyone else. What is missing is some uniqueness, or what I call: the X-factor. This is where Coulisse comes in. It is especially the way we present our brand and our products, that offers a real added value for our customers.

Why is that? The Asians are very resourceful, especially those who travel and are exposed to influences from the West. They bring the best ideas home and combine them into one package. Although the offering is therefore quite developed, the way it is presented lacks identity and aesthetic appeal. That is why people in Asia love Coulisse. It is fresh, exciting and fashionable, and the way it is presented has a real wow-effect. By using the ideas of Coulisse and leveraging on our strengths in terms of creativity, innovativeness and marketing, our customers can create an identity of their own that will set them apart from others in the market.

How would you describe the Coulisse brand in three words? Fashionable, innovative and exciting.

And the company Coulisse? We have a very talented and energetic team. At Coulisse there is a challenging and open environment where everyone is free to demonstrate the potential of his or her talents, which I find very different from the more restrictive Asian working environment. It really motivates people to bring out their best.

You joined Coulisse a little over a year ago to take on the challenge for Coulisse in Asia. What was the reason for Coulisse to enter into the Asian market? Based on the success we have had with the Coulisse concept globally, and especially in the USA, we felt we were ready to take on the Asia Pacific market. Asia is currently the biggest market for luxury and fashion brands from the West, which demonstrates the Asian desire for European labels and style. It is time to start building awareness for our brand and tap into the huge potential Asia represents for Coulisse, towards becoming a truly international brand with extensive global reach.

Why do you think, people in Asia like European brands so much? In Asian countries with a heavy western influence, tradition is fading away more and more. Especially for the younger generation, luxury consumption is the new way of life; tradition is considered to be old fashion. That is why European brands are so popular. They represent a kind of new identity for the Asian people.

Is there a way to define Asian taste? Compared to European taste, Asian taste is generally more conservative. What makes the Asian look unique though is an exquisite oriental feeling, expressed in a love for decorative patterns and the use of gold and silver. Having said that, there are differences in the preferences for designs and colors between the different countries. In general, neutrals continue to play a

very important role. Overall there is an interesting mix of everything in the continent.

How can Coulisse play into all of this diversity with its product portfolio? Many people in Asia are adopting European style while mixing them with Asian taste. Coulisse is able to bring that mix. Our extensive variety of fabrics already incorporates a nice variety of European and Asian looks, which works in any of the countries we are targeting. Especially for customers who are interested in bringing a European look our range offers endless possibilities. In addition, we are also constantly looking at ways to add an Asian touch to parts of our collection, to make it more acceptable to the Asian crowd. We expect to launch these new ideas at the R+T in 2015.

Which window décor product is most popular in the Asian market? Blinds are gradually gaining more popularity compared to curtains as a window decoration product, especially amongst the younger generation. This is also one of the reasons why retailers are looking for new ways for presenting products in their stores. Most of them are focused on curtains and mix in some blinds. There is no serious thought given to how to present the beauty of blinds. Furthermore, there are almost no suppliers in the industry that offer them any help in this. That is why the Coulisse shop-in-shop concept is so interesting to Asian customers. It offers them a way to professionally present blinds in their store with a great look and a nice atmosphere. It is a tool for them to be different and to present themselves to the end consumer as a dedicated blind specialist with a unique identity and taste.

What are the trends in window décor in Asia? In the residential market blinds are used for decorative rather than functional purposes. They need to have a certain feel good factor and a more expressive, decorative look. That is why people tend to buy print design fabrics. However, Asians are really fast to embrace European trends. That is why currently we see textured fabrics with a warm feeling gaining popularity. Plain fabrics that are too simple are considered to be cheap and are therefore not so popular here as in Europe. In the commercial market you see that the blinds are mainly used for their functionality. Screen fabrics are most popular in this market.

What about colors? We see that grey in different variations, ranging from cement grey to charcoal grey, has gained popularity for interior as well as exterior shades. Browns and beiges have always been and will continue to be popular, although we see it shift a bit towards grey-brown and milk-brown. Mid-tone brown and chocolate are combined with color accents in pink, blue and green. Metallic colors are becoming less brassy and more subtle and soft. Gold and bronze are replaced with softer metallic and pearled tones, such as copper and cognac colors. As a result of the transitional style that consumers like today, we also see a demand for fabrics that are more sheen and luster.

How do you see the future of Coulisse in Asia? I am positive that Coulisse will be able to slowly but surely create a strong presence in the region through supporting customers with innovative products, expressive designs and exciting marketing. With Coulisse, we want to offer them a brand that people can identify with and feel proud to be a part of.

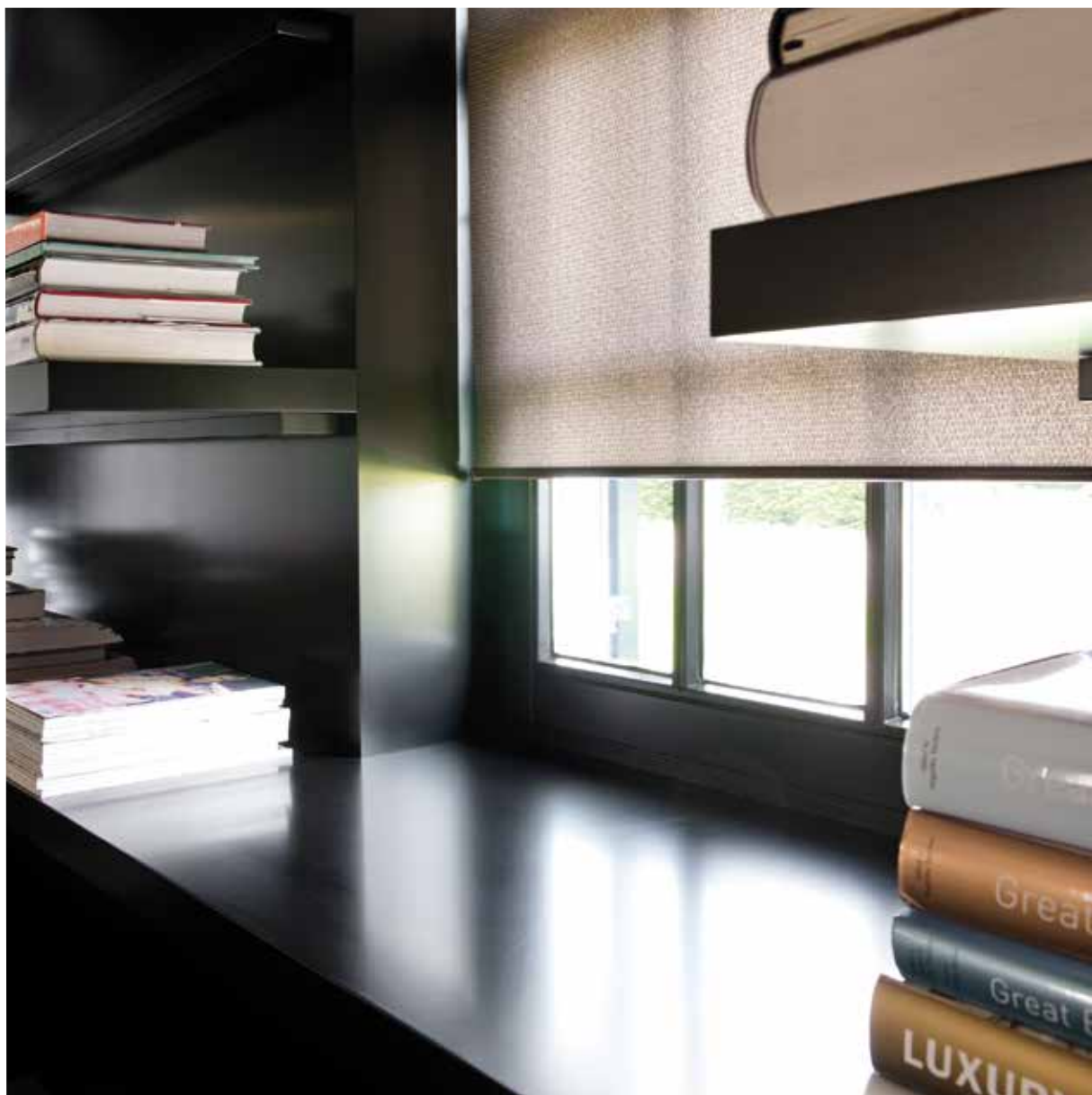


MICRO

print and jacquard

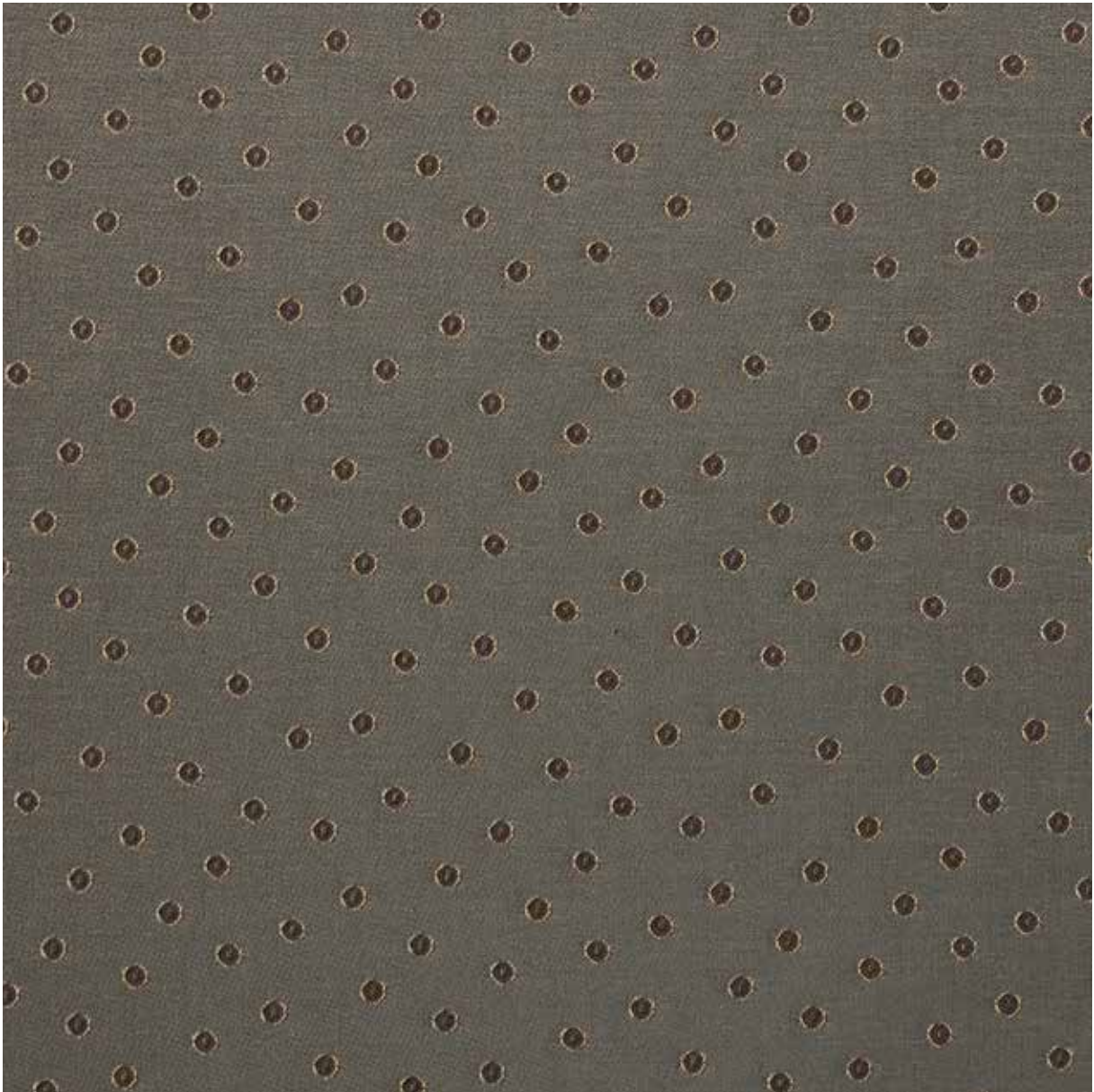
Our micro collection is timeless, yet modern at the same time. For this collection we sought inspiration in fashion and antique interior design textiles from famous Como in Italy. This inspiration is reflected in delicate patterns as seen in men's suits and classic patterns with a renewed look. The collection includes a large number of different printed and jacquard woven patterns available in six basic color directions. The themes are white, nude, mocca, black, grey and indigo. The colors are easy to combine and to apply in the interior. From a far, the delicate patterns blend into one color. Up close, the sophisticated patterns become visible and subtly decorate the interior.

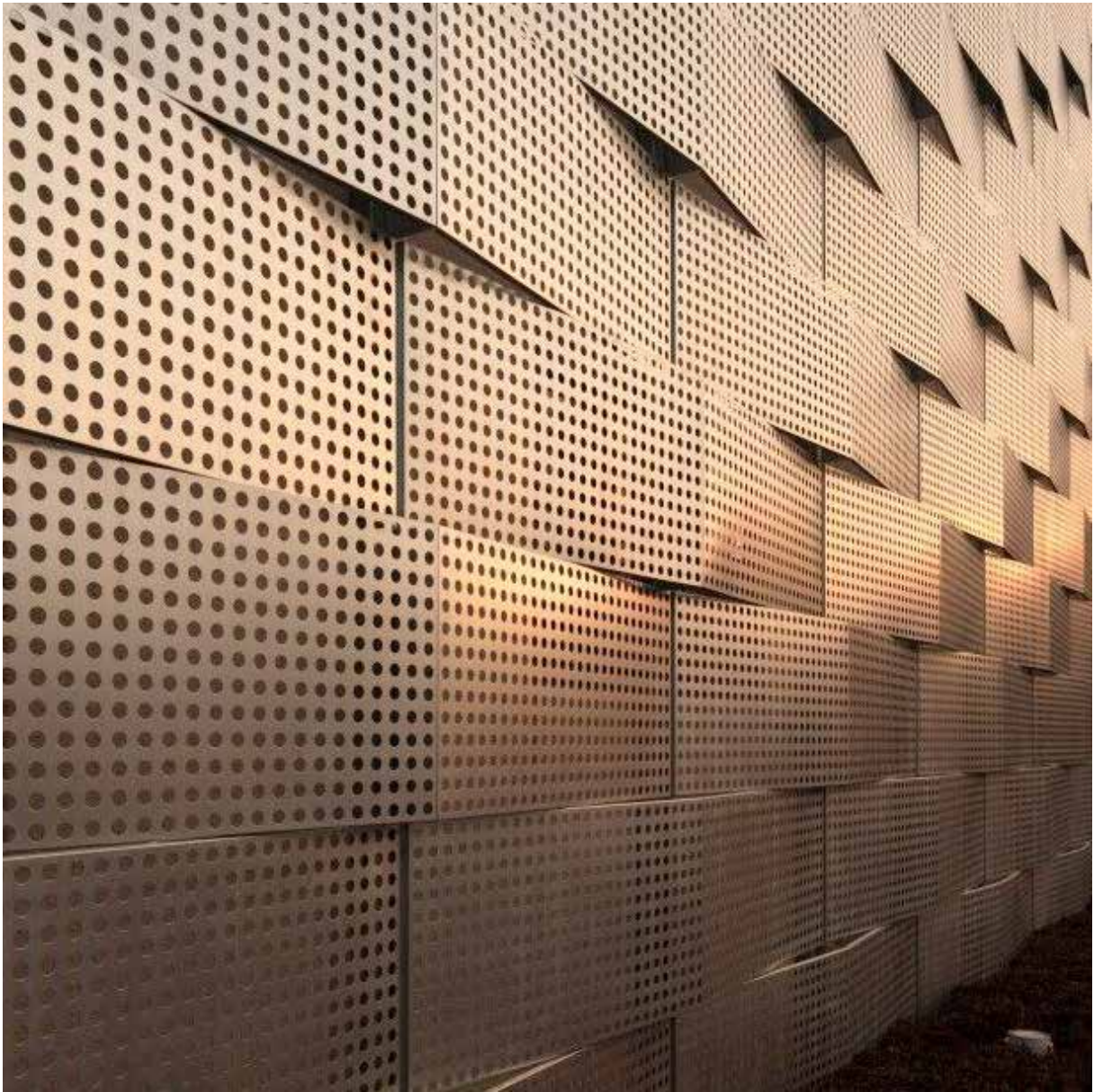




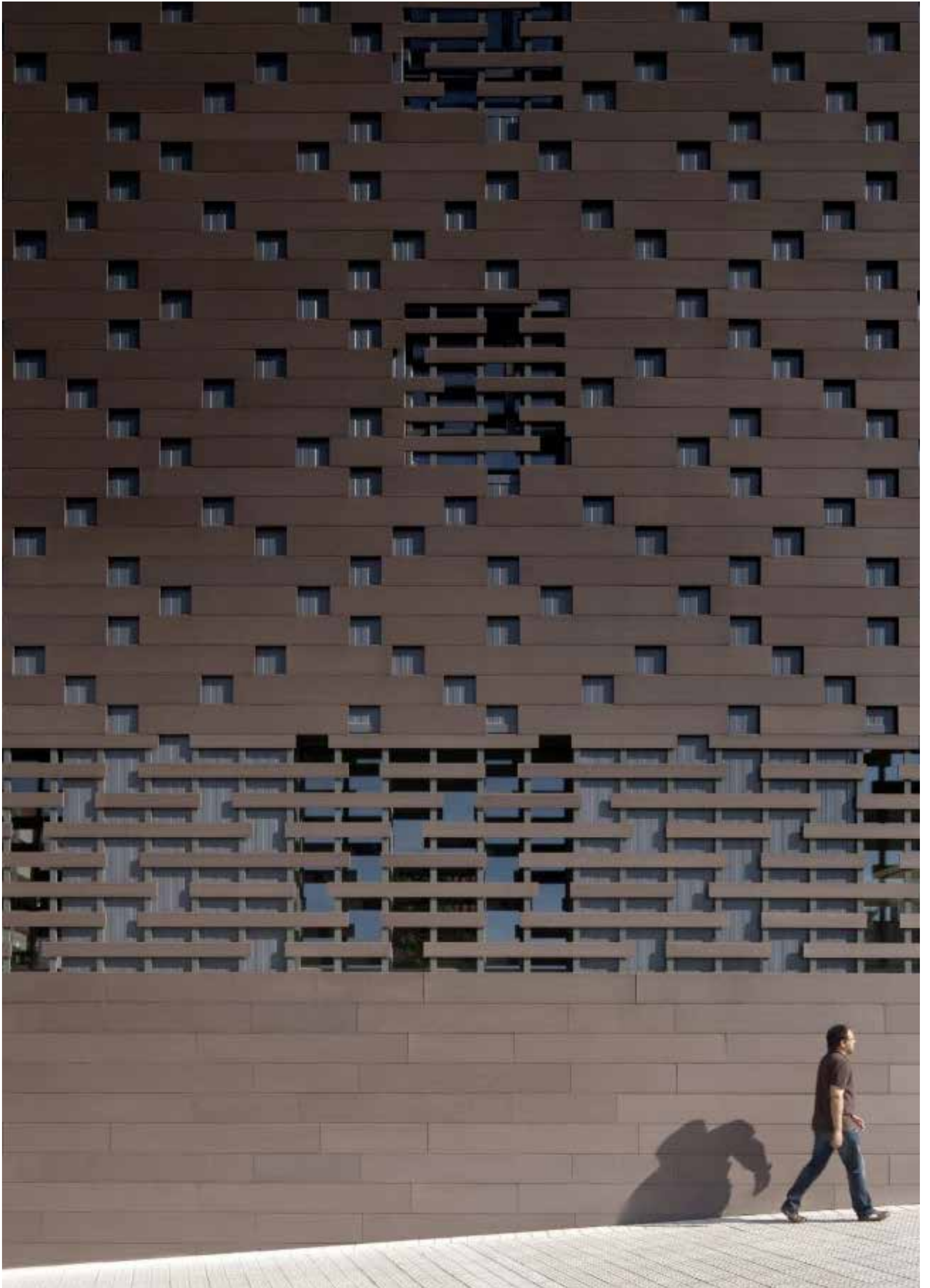














CHILD SAFETY

enjoy peace of mind

At Coulisse, we want our systems to be child safe. Our range already includes systems that are child safe by nature, such as our motorized systems and systems with wand control. Furthermore, we integrated child safety in the 20 mm pleated system we introduced last year. A patented safety mechanism in the control unit makes sure the blind is child safe at all times. For those blinds that are not child safe by themselves, our engineers created a simple solution that is easy to apply. They developed four simple, yet effective parts that are clicked onto the blind. Depending on the system type one or two extra components are used to prevent loose hanging cords and/or chains from creating dangerous situations for children. The parts can be used on almost every type of system and require no additional tools, expertise or experience. All components were designed according to the specifications indicated in the European legislation that is expected to become effective this year. The click-on child safety parts will become available in the course of this year.

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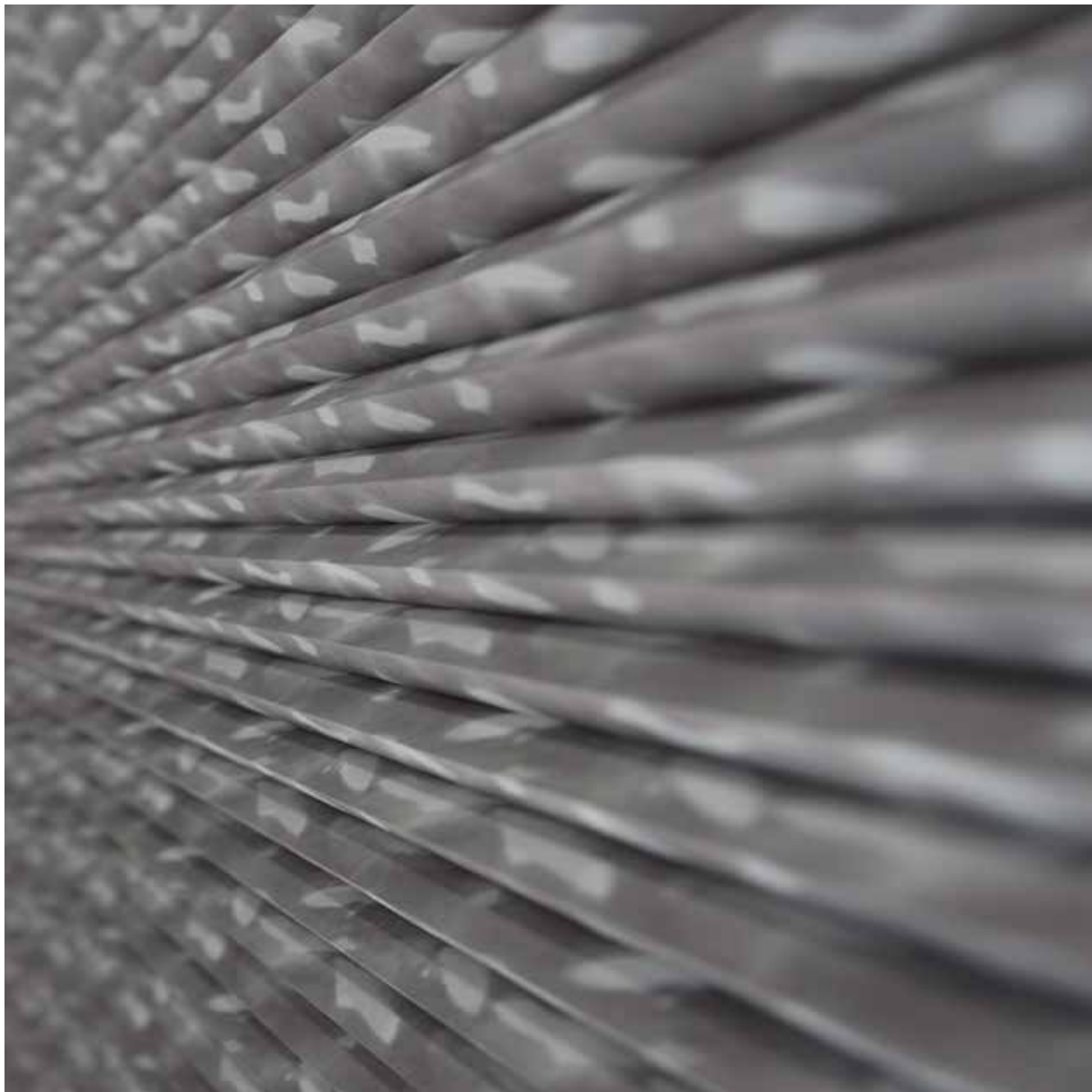


HONEYCELL

coulisse lienesch

Due to their cellular structure, Honeycell fabrics have excellent isolating properties. The air in the tunnels prevents the heat from entering into the building when it is warm outside, while it prevents it from leaving the room when it is cold outside. Honeycell shades are therefore perfect for helping to create a comfortable indoor climate in homes and offices while contributing to saving energy throughout the year. With over 250 different varieties, the Honeycell collection is one of the most extensive cellular fabric collections in the world. The collection is not only characterized by high-quality and excellent functionality, but also offers unique decorative possibilities. It includes 20, 25 and 45 mm single as well as double cell varieties and transparent, black-out and flame-retardant fabrics. With a wide variety of different fabric types, colors and designs, including stylish natural textiles and contemporary designs, Honeycell offers possibilities for an array of functional requirement and decorative wishes. Honeycell is a joint collection of Coulissee and Lienesch. By combining our extensive technical knowhow in textiles and window decoration with an eye for fashion, together we aim at offering the market a refreshing and versatile choice in honeycomb and cellular fabrics.

79

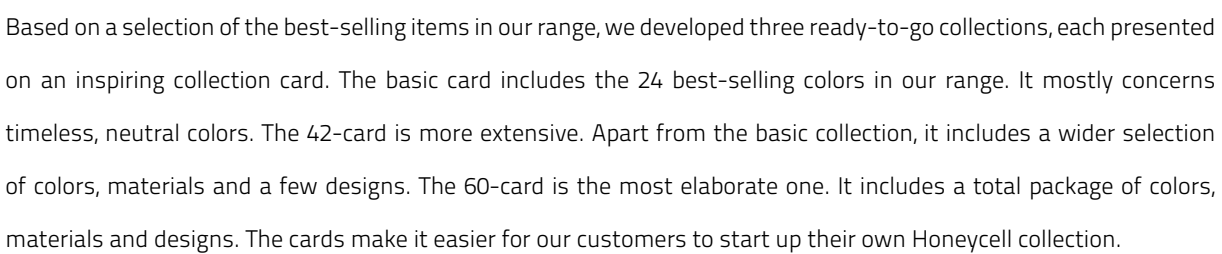


SEVILLA

natural flow

Eyecatcher Sevilla is a newcomer in the Honeycell collection. The 45 mm cellular fabric is decorated with a natural water-painted design, inspired on the designs of the Coulissee nature Print roller blind collection. Sevilla is available in natural blue, grey and sand, in transparent and black-out. The combination of the pure design and the exceptional structure of the fabric creates a striking look on the window. In this collection the excellent functional properties of Honeycell fabrics in terms of heat and light regulation are combined with refreshing new decorative ideas, which makes it the perfect fusion of function and fashion.

81



honeycell' honeycell' honeycell'

PF-HC25-RIOJA-0100 WHITE

honeycell' honeycell' honeycell'

PF-HC25-DMNTN-5500 WHITE

honeycell' honeycell' honeycell'

PF-HC25-HMLTN-5360 WHITE

honeycell' honeycell' honeycell'

PF-HC25-MNTRL-7510 WHITE

honeycell' honeycell' honeycell'

PF-HC25-PALMA-5100 SNOW WHITE

honeycell' honeycell' honeycell'

PF-HC25-CLGR-5200 WHITE

honeycell' honeycell' honeycell'

PF-HC25-PALMA-0100 SNOW WHITE

honeycell' honeycell' honeycell'

PF-HC25-CLGR-5201 CREME

honeycell' honeycell' honeycell'

PF-HC25-ALICANTE-0100 SAND

honeycell' honeycell' honeycell'

PF-HC25-CLGR-5202 IVORY

honeycell' honeycell' honeycell'

PF-HC25-PALMA-0150 DUNE

honeycell' honeycell' honeycell'

PF-HC25-HMLTN-5366 COCOA

honeycell' honeycell' honeycell'

PF-HC25-BILBAO-0200 DUNE

honeycell' honeycell' honeycell'

PF-HC25-PALMA-0170 ASH

honeycell' honeycell' honeycell'

PF-HC25-RIOJA-0160 COFFEE

honeycell' honeycell' honeycell'

PF-HC25-RIOJA-5120 SAND

honeycell' honeycell' honeycell'

PF-HC25-TTW-5321 DARK BROWN

honeycell' honeycell' honeycell'

PF-HC25-MNTRL-7612 SAND

honeycell' honeycell' honeycell'

PF-HC25-MNTRL-7615 DARK BROWN

honeycell' honeycell' honeycell'

PF-HC25-PALMA-5180 COFFEE

honeycell' honeycell' honeycell'

PF-HC25-RIOJA-5100 WHITE

honeycell' honeycell' honeycell'

PF-HC25-MNTRL-7513 BEIGE

honeycell' honeycell' honeycell'

PF-HC25-PALMA-0180 COFFEE

honeycell' honeycell' honeycell'

PF-HC25-RIOJA-5160 COFFEE

structure, Honeycell fabrics have excellent
honeycell shades are therefore perfect for
comfortable indoor climate in homes and of-
energy throughout the year. Create a stylish
living space with one of the 42 worldwide
our collection.

83

three-fold 42-card



50 MM PLEAT

for a grand look

50 mm pleated blinds create a grand look in the interior. Due to the extra wide pleats in the fabric, they are perfect for larger windows. Our innovative 50 mm blind system is available with motorization or in a top-down/bottom up version. It is suitable for the use of 50 mm pleated fabrics as well as for 45 mm Honeycell fabrics. Our extensive collection of 50 mm pleated blind fabrics accommodates almost every requirement in terms of functionality and style. Apart from Trevira CS fabrics it includes luxurious jacquards, delicate embroideries and natural linens.

85







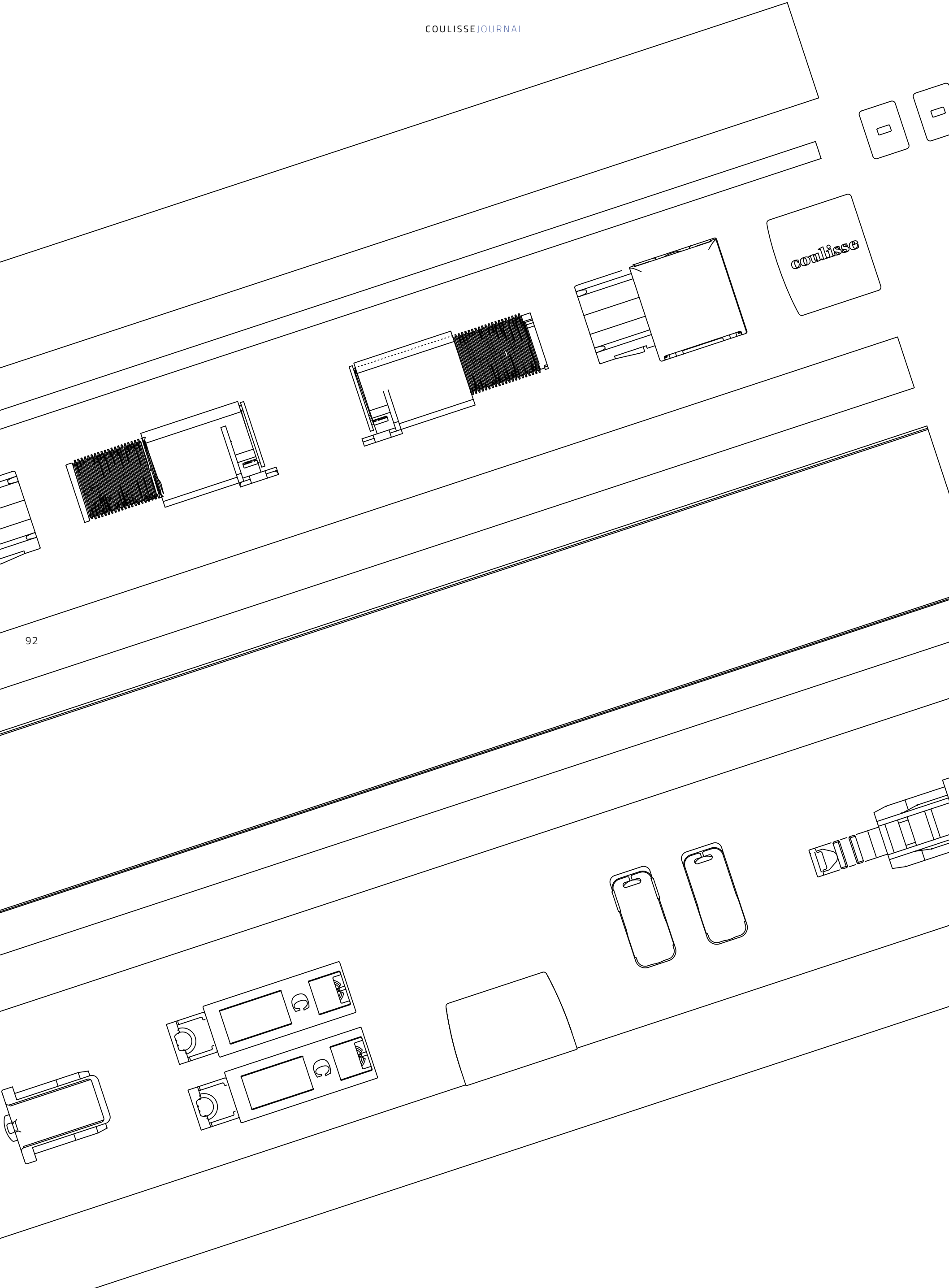
20 MM PLEAT

sophisticated functionality

Especially for our 20 and 25 mm cellular fabrics, we developed Absolute Pleated Blind. This 20 mm pleated blind system is characterized by elegant design and innovative functionality. The unique system includes several patented technical features that make it easy to assemble, user friendly and child safe. The system offers four configuration options. Apart from a chain operated bottom-up variety, a top-down/bottom-up version is available. With the new click-on gearbox we developed also heavier blinds are light to operate.

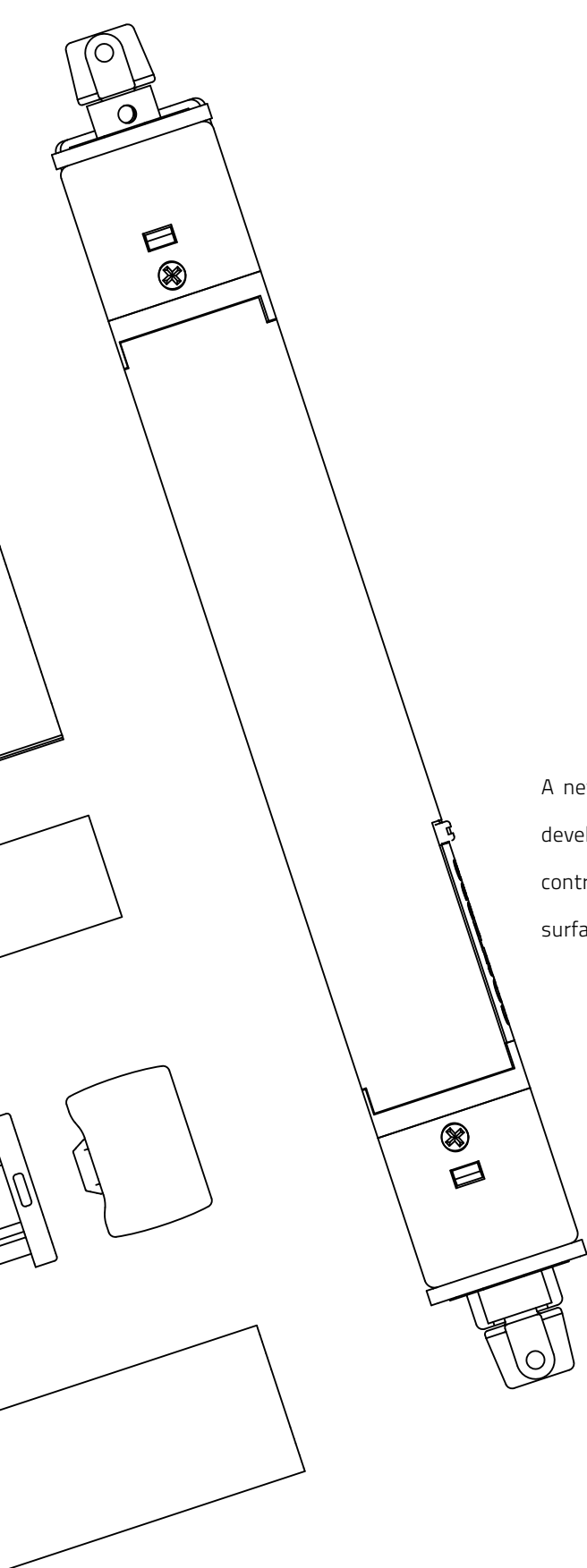






LIGHT OPERATION

new click-on gearbox



A new feature for our 20 mm pleated blind system is the new click-on gearbox we developed. This part is separately available and can easily be clicked onto the existing control unit. The gearbox allows easy lifting of heavier shades, such as large shades with surfaces of up to 8 m² and shades with heavier fabrics, such as black-out cellular fabrics.







coulisse

SILENT AUTOMATION

absolute control

Especially for our systems, we developed a range of silent motors, called Absolute Control. The range includes tubular, panel and vertical motors with AC and DC power supply options, including batteries and a rechargeable solar strip. Absolute Control therefore offers solutions for all types of window decoration and for the residential as well as the contract market. The motors were designed for aesthetic integration with the systems and are easy to install. They are easy to program and operate from a distance with the Coulisse remote control that operates through radiofrequency. With our special interface, the operation of the blinds can also be integrated in home automation systems.

97

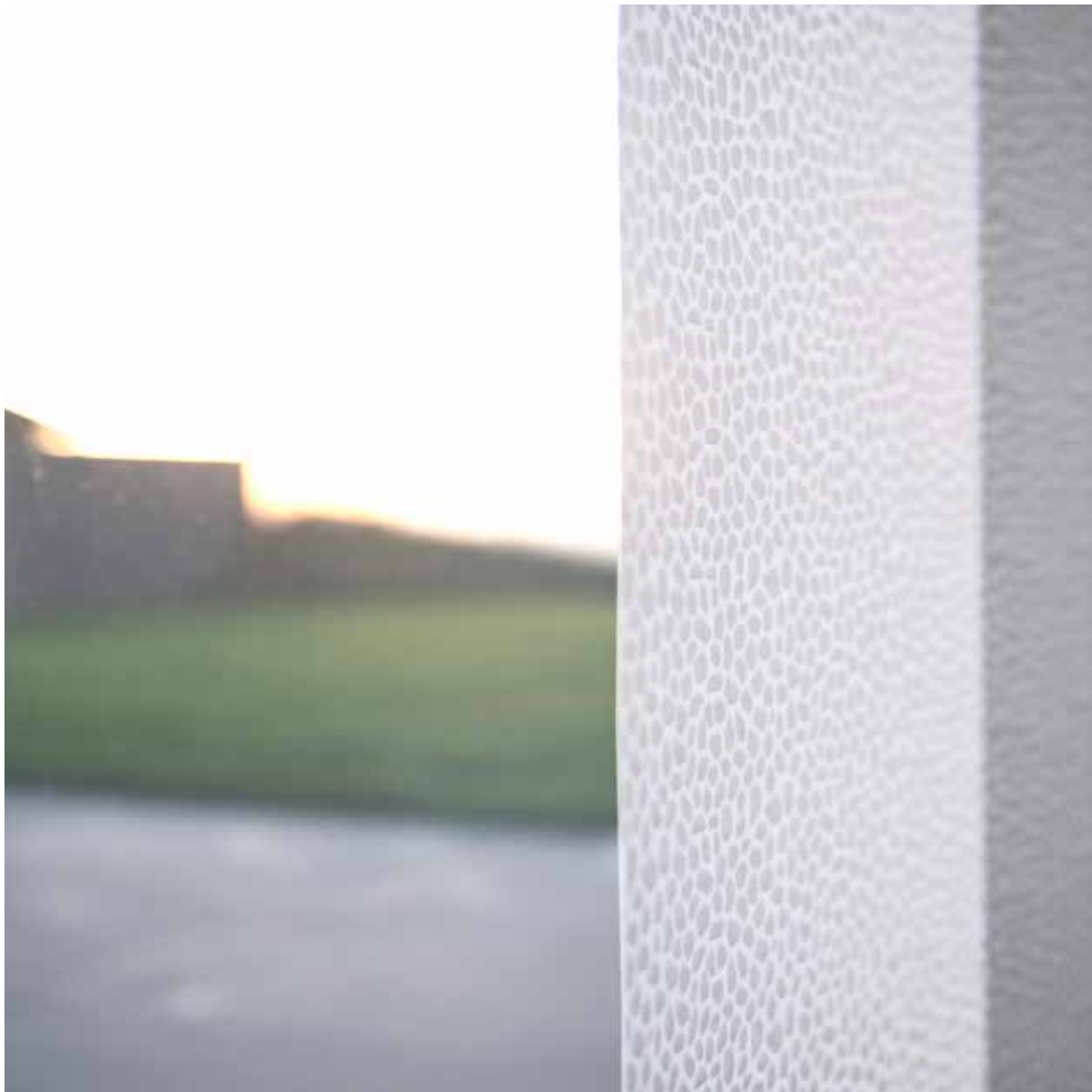


easy programming



PANEL BLIND

new dimensions



The minimalistic appeal of panel blinds suits the clean composure of modern architecture. This new jacquard fabric is the latest addition to our extensive panel blind collection. The natural jacquard woven pattern brings a new emotional dimension to the window. Our range includes two panel blind systems. Designer system Ultimate Panel Blind is characterized by aesthetic luxury, while Absolute Panel Blind was designed for easy assembly and user friendliness. With our panel blind motor the system can easily be motorized.





colophon



Design Morskjeft Ontwerpers van Visuele Identiteit
Location Photography Paul Haverkort - Marjo Baas
Photography concept and production Annemarieke Spee
Collection and design Catharina Idema
Content E-Liaison | Communicating Identity
Print Graphic Improvements

FASHION IN WINDOW COVERINGS

COULISSE

since 1992

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DESIGNED IN THE NETHERLANDS