

Since its establishment in 1992, Coulisse has created inspiring window coverings based on the vision that window coverings are more than just functional products. They are an expression of style, taste and individuality that contributes to safety, well-being and convenience in homes and offices. With a seamless concept of fast-forward collections, aesthetic systems and automation, Coulisse offers unrivalled possibilities to create the perfect window covering solution for any space.



coulisse.com

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JOURNAL

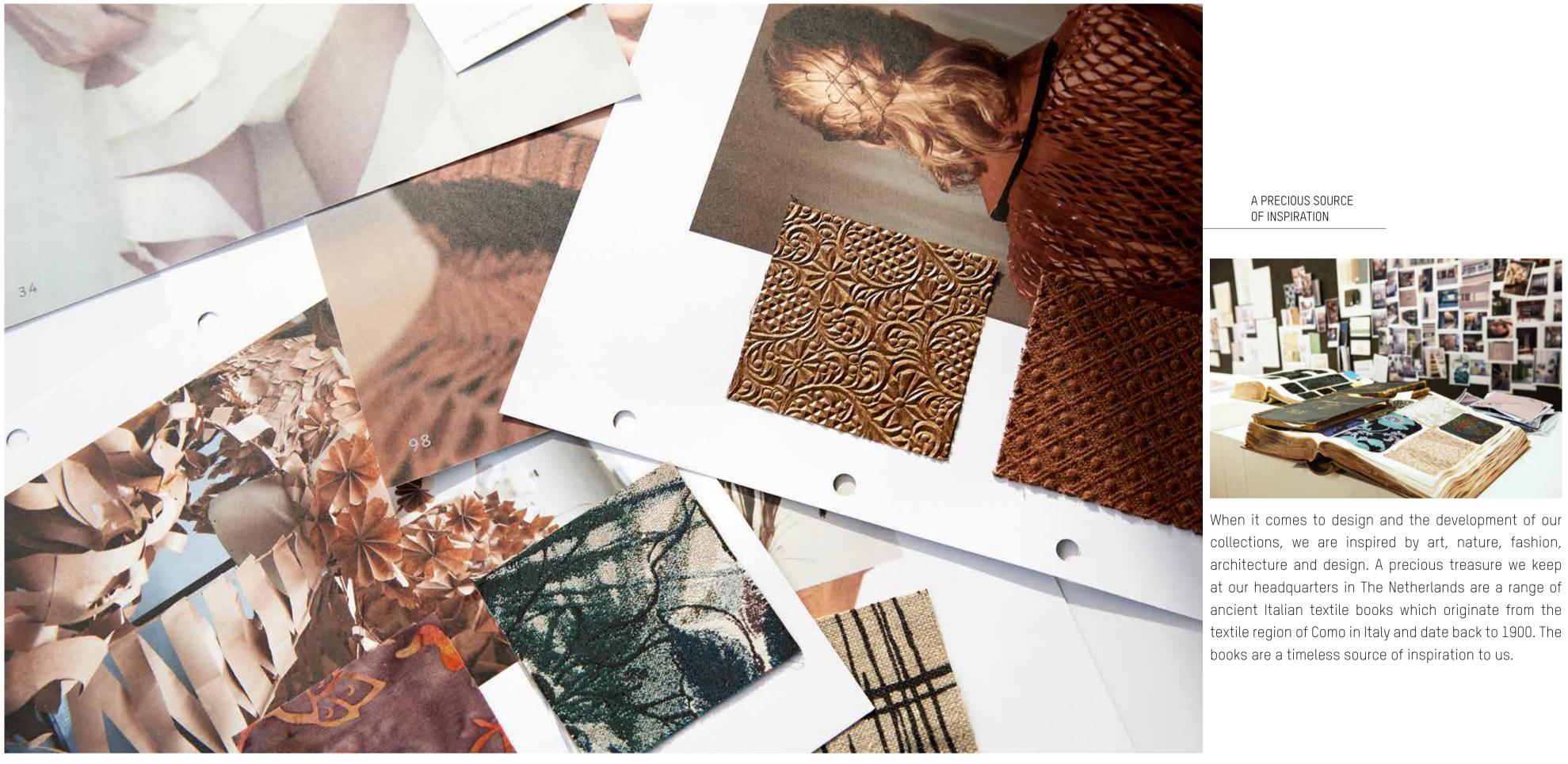
FOREWORD

At Coulisse, we believe that window coverings are so much more than just a functional product. They are an expression of personality and style. Our in-house Design Team develops our versatile collections and is inspired by fashion, architecture and art as well as by well-known trend watchers such as Lidewij Edelkoort. In order to continue creating progressive collections, we love to work with talent in the world of fashion and art. Fashion photographer Jasper Abels, who previously captured our design collection in his own unique way, has made a special contribution to this journal. Be inspired.



Christiaan Roetgering Founder of Coulisse







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Refine your blinds with our Absolute Roller 2.0 hardware

METAL BRACKET SILVER



HONEYCOMB

inspired by nature



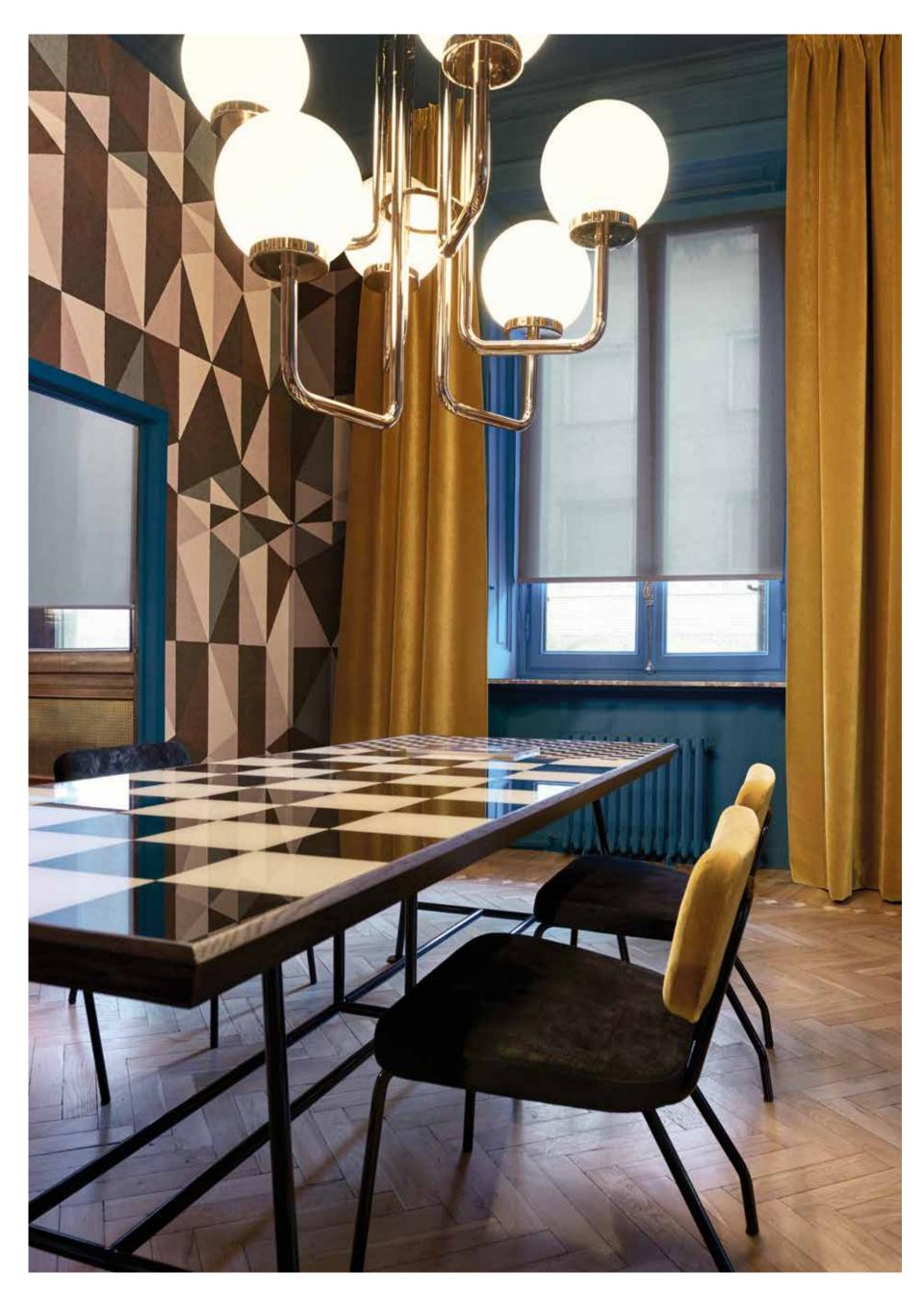
PF-HC45-DEVON-0500 CASHEW

> Explore the natural touch of Honeycomb

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By taking nature as our inspiration, we create designs that optimally suit their intended function. In nature, bees use a honeycomb-structure to store their honey. This structure is all about efficiency and stability and is the source of inspiration for our Honeycomb fabric collection. Thanks to its voluminous fabric, the Devon collection creates a grand look reminiscent of luxurious hotels. of Honeycomb



JOURNAL

NATURAL DESIGNS

unpolished textures



RF-MOMBASSA-0500 ASH

We love unpolished textures and materials that have an earthiness in them. Our textured fabrics are inspired by colors and materials from nature such as sand, earth and stones. Thanks to their delicacy, the fabrics go well with both serene interior styles and more bold interior styles, where they add a luxurious touch. 11



JASPER ABELS

senses of allure



Jasper Abels is a true rising star in the fashion and art industry. With a strong personal vision and great amount of creativity he pushes the boundries. His work has been published in renowned fashion magazines like Vogue and Harper's Bazaar and he has also worked for multiple international brands.



About

He combines his love for photography with a fascination for nature. The result is a mythical fairytale world. He travelled from Paris to New York and from London to Costa Rica; the whole world has already enjoyed his imaginative creations, but artist Jasper Abels only truly feels at home in the Dutch region of Twente. Within a stone's throw of Coulisse's head office, he is working on his latest designs in his studio. Next to the location, Jasper Abels and Coulisse have a lot in common. "I think big, I love nature and I have an eye for beautiful things. This is also reflected in Coulisse".

Jasper Abels began his career as a fashion photographer. When he was commissioned by Coulisse about three years ago, he decided to study collage techniques more deeply. "I continued to develop myself in 'cutting and pasting' and started to use my creativity commercially as well". Popup canvases, XL-collages, collections on trees, embroidery; Jasper Abels' ingenuity knows no bounds. The collage featured on the cover of this journal comes from his hand. "What you see is a paper braided collage; several faces are printed and woven together. Nature is found in the background, the clothes, the hat and the butterflies. The warm colors emphasize the allure of the Coulisse collections".

Allure

Charisma, energy, positivity and inspiring others; that is 'allure' according to Jasper Abels. "Walking into a room and radiating a certain energy that attracts attention. I love allure, and I love people who have allure. It's very enticing". He sees in this a direct link to Coulisse's window coverings. "It's not only practical, it's also about concealment and revealment. Showing yourself or remaining unseen". The allure that Jasper Abels gives to his work is also reflected in his creations for Coulisse. The collages that he designed especially for Coulisse appeared at the international trade fair R+T Stuttgart. "Coulisse and I love the same materials and colors; we have the same style. Especially in the field of sustainability Coulisse is doing very well. Like me, they are inspired by nature. This results in brilliant designs".

Dream world

He has lived and worked in the largest cities in the world but has nevertheless settled down again in his beloved Twente. From classic Paris to hip London and metropolis New York; how does Twente fit into this picture? "Perhaps surprisingly, art can occur just as well in natural settings. I bring a bit of Hollywood to Twente." For Jasper Abels, art is not linked to a location. "I have the feeling that my work can shed a bit of light in the darkness. Art is essential. It is the only way to pass on emotion to the next generation. I also hope that people see my work as a kind of dream world".

'I think big, I love nature and I have an eye for beautiful things. This is also reflected in Coulisse'.

- Jasper Abels

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Jasper Abels' work can be captured in designs that are colorful, minimalistic and elegant. It breathes a sense of allure.

Discover a dream world captivated in timeless distinction. Jasper Abels created a fashion campaign for the renowned Danish couturier Claes Iversen. The campaign took place at the historical museum, The Rijksmuseum, in Amsterdam. Especially for this campaign, The Rijksmuseum decided to stay open during the night. A unique experience where the beauty of our heritage and modern design come together.





Smart technology is at the heart of modern society. Devices in and outside the home are more and more connected. To contribute to this trend, we design smart window covering solutions for commercial properties that can make everyday life easier, safer and more sustainable. MOTION, our automation concept for window coverings, makes automated blinds available to everyone.



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MOTION







INSIDE COULISSE

meet our experts

Catharina Idema, Creative Director at Coulisse, oversees the development of new collections and the Coulisse visual identity, as well as marketing, design and communications. Catharina about the sources of inspiration for designing our new collections:

"At Coulisse, we are inspired daily by beauty in its greatest form. It is part of who we are. We are touched by the exquisite fashion collections from the catwalks, outstanding interior design, innovative architecture, talented artists and photographers. Nature, and all the beautiful colors and textures Mother Earth has to offer us, remain an endless and rich source of inspiration to us for creating our collections."



Catharina Idema Creative Director



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