

# LAYERS

Journal  
04

COULISSE | INK

since 1992

A window to a good life

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COULISSE | INK  
SINCE 1992

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# Editor's Letter

As the days grow brighter and the air carries that familiar warmth of the tropical sun, we're excited to welcome you to the first **LAYERS** issue of 2025.

This season, we explore a theme that resonates with the heart of how we live and express ourselves: Individuality—Artistic and Beyond. At **Coulisse**, we believe design is most powerful when it reflects the people who live with it. Every texture, every tone, every layer tells a story, and Coulisse is here to help you see your persona through window covering.

'Artistic and beyond' means something different to everyone. For some, it's about minimalism and quiet detail. For others, it's bold contrasts and expressive textures. That's why we believe individuality isn't just a design choice, it's what pushes creativity further. It elevates every room into something truly personal and timeless.

In this issue, we draw inspiration from the way Indonesian homes incorporate light, openness, and a connection to the surroundings. Whether it's the soft glow filtering through a woven shade or the quiet elegance of a carefully chosen fabric, our collections are designed to complement the rhythm of tropical living, personal and effortlessly warm.

With full customization — from fabric and size to systems and accessories — we invite you to shape your unique window covering. And as always, sustainability remains at the core of everything we do. Our innovations continue to evolve, rooted in responsibility and crafted for lasting beauty.

Inside **LAYERS**, you'll discover the work of creators who live and breathe individuality, and a varied collection shaped by purpose, creativity, and care. As we embrace our individuality in the first half of the year 2025, we encourage you to make your spaces truly yours. Design with purpose, live with intention, and express yourself, one layer at a time.

**Jenfilia Suwandrei Arifin**

*Director of INK*

# About Coulisse

Windows frame our vision of the world from the safety of the indoors. They offer us the opportunity to observe what is happening outside, and shape just how we perceive things. The look and design of a window is as important as the view it holds, changing our impression of what we see through the ornaments, the shape of the windows, how much natural light they allow, and more.

Coulisse itself has been creating inspired window coverings as far back as 1992. We are known for our design approach, which incorporates the objective of turning windows into parts of a home that manage to offer comfort as well as style and personalization. We use innovative systems and smart technology to develop forward-thinking collections of products to produce indoor spaces that are comfortable, safe, energy-efficient, and an exceptional expression of yourself and your tastes. All of our products are developed by our Marketing and Design Studio as well as our Engineering department in Enter, the Netherlands.



# About INK

Indonesia has a rich design culture, and an increasing taste for items that go beyond function and offer beauty and elegance. More and more of our people look for items that can give a unique identity for their home without compromising on quality or use. Specially designed items by esteemed brands and designers are becoming more commonplace, for every aspect of a home, and windows are an essential part of this.

Imaji Nata Kirana (INK) has been Coulisse's official partner since 2016, bringing cutting edge and creatively rich European window coverings to Indonesia. By working together, we introduce people to a world of inspiring window coverings, offering the possibilities in creating a personal space that stimulates well-being, productivity and comfort. Our work and our approach is inspired by multiple factors, including nature, design, fashion, and architecture. We are the ideal solution for any window covering needs, offering innovative systems for both residential and project markets.







# First Look

## THE RICH TONES OF BROWN

Whether it's the deep 'chocolate' of wood, the soft beige of stone, or the natural shades of river rocks, brown hues create a harmonious environment that reflects the familiar sense of nature. These natural tones, paired with layered hues and textures, encourage individuality to shine through, offering a space where personal style and organic design intertwine. As a base, brown complements every interior element, creating a balance of comfort that transforms a space into a true expression of individuality.

# 5 Trend

The rise of crafted minimalism and the seamless integration of outdoor and indoor spaces are defining a new direction in contemporary design. By focusing on simplicity, functionality, and a strong connection to nature, Coulisse has shaped its designs to reflect the growing demand for eco-conscious, sustainable solutions.





# On Trend Summer 2025

## CRAFTED MINIMALISM

**When sustainability is redefined, it gives rise to crafted minimalism, a movement where artistry meets modern innovation.**

This emerging trend celebrates a form of luxury rooted in purpose, blurring the lines between beauty and meaning. It's not just design, it's a conscious expression, where every element serves both function and form. Traditional techniques like weaving are reinterpreted alongside modern processes such as 3D laser cutting, bridging heritage and innovation. The result is a timeless material, reimagined through a sleek, and grounded in the enduring value of craftsmanship.



## The Features



## Bringing the Outdoors In with Living Beauty

Words GEORGINA JOY SUBIANTO

Recently, there has been a surge in one of the most prominent themes in interior design for 2025: 'Bringing the Outdoors In'. Elle Decor reports that earth tones, ceramics, and the use of natural materials such as stone, wood, and indoor plants are expected to be in full force within indoor spaces. On top of that, Pantone has unveiled Mocha Mousse as the color of the year for 2025. The earthy yet refined shade of brown marries both comfort and luxury together, evoking sensorial richness through subtle elegance, presenting together a tasteful touch of glamour touched with a sense of cozy and warm comfort.

The oncoming rise in living spaces featuring the trend of nature indoors is expected to continuously grow throughout the year. At Coulissee, we firmly believe that window coverings are way beyond functional products. Rather, it is an expression of style, taste, and individuality. Through our concept of Living Beauty, we feature window blind textiles that are in line with the rising interior design trends, particularly concerning those that correspond to putting together nature indoors. Responding to the emerging trend that align with our sustainability

core that has been rooted, the Coulissee Design Team has carefully created Living Beauty's curation. The thoughtful selection has been extended with fabrics provided with textures and structures, offering a complete look and feel altogether. As a result, these well-thought-out textiles are downsized but comprehensive, categorising themselves into four sets: Plains, Textures, Jacquards, Prints, Nature, Velvets, and Screen Qualities. Each category has been designed to supporting aesthetic and environmental goals.

Our Nature line, as part of Living Beauty, goes hand-in-hand with the current design trend of adding elements of nature into interior spaces, spotlighting three different collections: Bhutan, Dakar, and Tibet. Made up of a combination of certified FSC paper and polyester yarns, the Bhutan collection features textiles with an open weave, with a repetitive cluster of seven warp yarns and long parts of floating weft yarns in between. Through its authentic nature fabrics, it creates a woven bamboo wood look. The Bhutan collection comes in a range of five colours: White, Sand, Beige, Limestone, and Grey, all available in a width of 240 cm. Characterised by its natural look is our Dakar collection. Made up of FSC paper and polyester yarns, it consists of 7mm FSC paper slats and is covered by polyester warp yarns. Dakar features two light colored and two darker colored combinations — perfect for timeless natural interior styles. The Dakar collection is available in a width of 240 cm and four colour combinations: White/White, Beige/White, White/Black, and Antra/Black. Slightly different, our Tibet collection consists of light filtering fabrics in which irregular, slub yarns have been woven. It delicately matches modern as well as natural interior styles. Apart from an all-white combination, the collection includes five basic modern color combinations, such as beige and grey. This collection comes in a width of 240cm, featuring six different colours: White, Sand, Mocca, Limestone, Antracite, and Indigo.



Our Living Beauty collection establishes itself to be a seamless boundary between indoor and outdoor spaces, carving itself as a testament to timeless yet unique design. Through it, we aim to cultivate 2025's largest growing interior design trends, all the while creating a living space that is evergreen. Coulissee proudly stands by our philosophy of window blinds being way more than just functional products, but an expression of everlasting style, taste, and individuality.





After building her studio, Acitya Design Pavilion (ADP), Heny has been continuously crafting high-end projects with a distinct human touch. She firmly believes that the human element is essential in creating each space, beyond its mere function.

Words RIRI WAROKKA

Photo DOC. HENY YENTY, ADP

The Figure

Heny  
Yenty



**Q: First, tell us more about your design studio, Acytia Design Pavilion (ADP).**

Back then, as I transitioned into my second project, partnered with a like-minded creative, we named the studio 'Acytia,' which means knowledge. The name felt right as we were building the studio from our experiences.

**Q: Personally, which design process is the most vital to complete a project?**

For me, the most vital part of the design process is during construction. If you're not careful, that's when things can go wrong. That's why I make sure we're there to catch potential issues early, so the final result matches the vision. Again, interior design project is not just about a beautiful concept or 3D render.

**Q: How important is a client's perspective?**

Everything! As designers, our role is to be their translator. I think that's the key. Somehow, we're like doctors, but instead of healing people, we build spaces. We gather insight from the client, process it through a creative lens, then bring in the technical side to balance it all out. From there, we nurture it. Just like raising a child, making sure it's strong enough to stand on its own. That's how ADP approaches every project.

**Q: How do you balance the client's wishes with ADP's design identity?**

Through clear communication. We usually take in about 60% of the client's vision, then mix it with technical aspects and our design style. That way, the final result reflects both their personality and ADP's quality.



**Q: What makes for a well-designed residential interior?**

To me, is like the human body. Just as we need a strong structure, a home needs a solid layout, good circulation, and natural lighting. Once the foundation is in place, the decorative elements can follow, bringing the space to life.

**Q: Do you always try to incorporate a sense of humanity into every project?**

Yes, I always try to create a 'homey' feel in every project. It's not about luxury, it's about the warmth that makes people want to come back, whether it's a house or any other space. That warmth comes from the details and the overall layout, which is designed specifically for the user, making the space feel inviting and comfortable.

"I always try to create a 'homey' feel in every project. It's not about luxury, it's about warmth"



**Q: How do you see the development of the Indonesian design industry?**

For the past few years, I have witnessed that the quality of work is becoming more diverse and consistently developed. Plus, there's more access to global recognition, all thanks to the digital era and the influence of new generations and fresh ideas.

**Q: What do you think 'beyond' means as a female designer?**

In between, how do I say it? Transition! It's about not just focusing on beautifying the interior, but truly committing to the entire process, from start to finish. In a male-dominated field, it can be challenging, but I thrive on those challenges. They push me to keep moving forward and beyond.

**Q: What role does the window play in your design projects?**

It's very important. It's like the perimeter of a person's breath. For me, the window is similar to our eyes. When we wake up, it's bright; when we close our eyes, it's dark. The life of a room is influenced by the window. And window covering acts like a blanket, filtering light and protecting the space.

An architect and interior designer from Jakarta, Keneth Sandy made thoughtful adjustments to a residential project to enhance air circulation. Through his conversations with LAYERS, Keneth gradually revealed his design identity, emphasizing a deep connection with the environment.

Words RIRI WAROKKA  
Photo DOC. KENETH SANDY

The Figure

# Keneth Sandy







**Q: Can you describe your design identity, both personally and for your architecture studio?**

My design style isn't tied to one specific concept or theme, especially since I work on so many private residential projects. But if I had to sum it up in a phrase, it would be 'bright and airy'. I'm drawn to spaces that feel light and open. That kind of sense is something I always aim to create in my designs.

**Q: Is there any reason why showing a 'bright and airy' feel in each of your projects is important?**

Natural light is everything to me, it sets the tone for a space. That belief naturally led me to pay close attention to how air flows and circulates in a room. In my studio, we always start with those fundamentals, light and air, before building out the rest of the design concept. They're the foundation that everything else grows from.

**Q: What is your design process like?**

Since most of my projects are private residential, the process usually begins with getting to know the client. Their preferences, environment, and lifestyle. From there, we dive into crafting a concept. Like I mentioned before, our design is often shaped by the sun's direction and the cardinal orientation of the site. These elements play a big role in shaping the layout of the house from the very beginning.

**Q: So, does that mean a window is the main character in every Keneth Sandy Studio project?**

Absolutely. Window placement is a big deal for us. It helps set the mood in every space. And beyond windows, we always incorporate a skylight into our designs. It's a simple yet powerful way to bring in more natural light and introduce our clients to more eco-conscious living. We see it as a small, meaningful step toward more sustainable housing. Even the window coverings matter to us—choosing the right fabrics, textures, and materials through our moodboards brings that final layer of life and warmth to the space.

**Q: How much does the trend affect your projects?**

We indeed take inspiration from trends, and it's important to stay aware of that. But for us, especially in private residential projects, it's not about following trends blindly. Our goal is always to create something timeless. Trends may influence certain details or spark new ideas, but at the heart of every project is the homeowner's comfort.

**Q: What comes to your mind when you hear the word 'beyond'?**

To me, 'beyond' speaks to a conceptual space where architecture and interior design meet philosophy, sociology, and technology. It's about pushing past the surface and exploring the deeper layers of how we live and interact. Lately, I've felt a strong connection between 'beyond' and sustainability. It's a mindset that looks further, thinks deeper, and builds with intention.



"Trends may influence certain details or spark new ideas, but at the heart of every project is the homeowner's comfort."

**Q: For you, what indicates a successful project?**

For me, it's simple—a project is successful when I can truly interpret what's in the client's mind and translate it into a home that makes them feel seen and heard. There's nothing more rewarding than seeing their face light up when they walk through the space. That's the clearest sign that we've done something meaningful.

**Q: If you could dream, what would your biggest dream be now?**

I dream of designing a residential space that's open to the public. Something that feels personal, yet invites people in. It's not quite a commercial building, but more of a lasting architectural piece that lives beyond function. I've admired visionaries like Tadao Ando and Zaha Hadid; their work has deeply influenced me. Because of them, I carry this big dream—to one day create an iconic building that leaves a mark, both emotionally and architecturally.



With over 20 years of experience as an interior designer, Prasetio Budhi has showcased his versatility in observing how interior design has evolved. Through his studio, PlusDesign, he shares his insights on the industry from a refined and uniquely elegant perspective.

Words RIRI WAROKKA  
Photo DOC. PRASETIO BUDHI

The Figure

# Prasetio Budhi





**Q: With over 20 years of experience, what continues to inspire you to create art through your design work?**

For me, the beauty of design, much like art, is its constant evolution. After many projects that I have done, what keeps me creating is the ever-present challenge of exploring new styles, materials, and technologies. Each project is a fresh canvas. The opportunity to learn, adapt, and push creative boundaries within that framework is incredibly stimulating. The desire to continually refine my craft and discover new ways to express artistic principles through design fuels my ongoing journey.

**Q: If you could choose one project that best represents your true design vision, which would it be and why?**

Choosing just one is difficult, as I cherish all the projects I've been a part of. However, if I had to select one that particularly defines my true vision, I would say "The Colours of Indonesia" exhibitions. These projects were significant because they genuinely showcased my ideas, demonstrating my belief that we can all be idealistic in our approach, even while navigating practical rules and limitations.



**Q: Could you walk us through your design process? Which part do you find the most enjoyable or creatively fulfilling?**

Every step of the design process offers its unique satisfaction. Immersing myself in the client's brief and developing the layout allows for initial creative problem-solving. Visualizing the work plans and 3D perspectives brings the concept to life. Choosing the color tones and materials is where the aesthetic vision takes shape. And an ending to every little detail of the finishing touch is where the personalization truly shines. Each stage requires careful attention to create a space that is both functional and distinctively tailored to the client.

**Q: What is the core value that defines your design? Does the phrase "Simply Refined", the title of your published book, still resonate with your philosophy today?**

The main value of PlusDesign is our commitment to delivering world-class design across all projects. My philosophy, which I also instill in the PlusDesign team, is to avoid confining ourselves to one aesthetic. I believe in the power of exploring diverse materials and styles. While both of my published books, "Simply Refined" and "Simply Stated," further illustrate this by presenting a fresh perspective on style, showing how classic can be modern and timeless, how spaces can embrace pop colors and modern art, or how ethnic traditional decor can be integrated effectively. The underlying message is that any style can be successful with the right approach and balance.

"For me, the beauty of design, much like art, is its constant evolution."



**Q: How do you define the role of the window in a project? Are there any particular window aesthetics that interest or inspire you?**

A window is one of my favorite architectural elements that needs special treatment, considering its position, dimensions, frames, materials, and colors, including the chosen coverings like blinds or curtains. These criteria can showcase your design character and style and can also function as a focal point. So, if you ask me what kind of window I like, I believe that any type of window can be compelling with thoughtful design.

**Q: Do you have any personal observations about the design industry in Indonesia? Please share your insights with us.**

Indonesia's design industry is showing major innovation, with many new interior brands and materials. We're seeing a rising societal appreciation for architecture, interior, and product design. Whether scrolling through social media or walking around, the emphasis on well-designed homes, offices, and cafes—not just for marketing but also for user well-being, function and comfort—is evident. This growing sophistication in how people view our industry is a positive development. While on the next major trend, I think it will be the exploration of bold materials and technologies, combined with simple and aesthetically pleasing design shapes.

**Q: What does the word 'beyond' mean to you, and how has this concept influenced the growth and direction of your studio?**

For me, 'beyond' signifies a continuous journey of learning and evolution in design. It's about not being complacent with what we know but constantly seeking new perspectives, materials, and approaches. It's the drive to always improve and create work that resonates on a deeper level. Relating to the design scenes, both here in Jakarta and internationally, is crucial to this 'beyond'. It's where we find inspiration, understand emerging trends, and connect with fellow creatives. This exchange of ideas and the pulse of the design world fuel our growth and help us push our boundaries, ensuring our work remains relevant and contributes meaningfully to the conversation.

**Q: When you hear the word 'window', what initial thoughts or emotions does it evoke for you?**

From a technical perspective, a window is one of the main designs that creates other elements, from lighting, architectural details, and styles, to giving a view that has a psychological effect on the room user. On the other hand, from my philosophical point of view, I see a window as a symbol of hope, a journey, and an energy that can affect the owner.





# The Frame

Private residences come to life through carefully curated design, where every choice is made to evoke every space with an elegant look. Each element, from furnishings to finishes, is chosen with intention to create a tranquil yet sophisticated atmosphere. This purposeful design approach elevates the living experience, blending comfort with understated luxury.



# ELEVATED WHITE HUES

## The Frame Residence at Jakarta

In the heart of South Jakarta, the private residence of Raditya Dika—renowned Indonesian writer, stand-up comedian, filmmaker, podcaster, and YouTuber—embraces the essence of silent luxury through a modern, refined white palette.

Designed by KENNETH STUDIO

Photo by WILLIAM KALENGKOAN

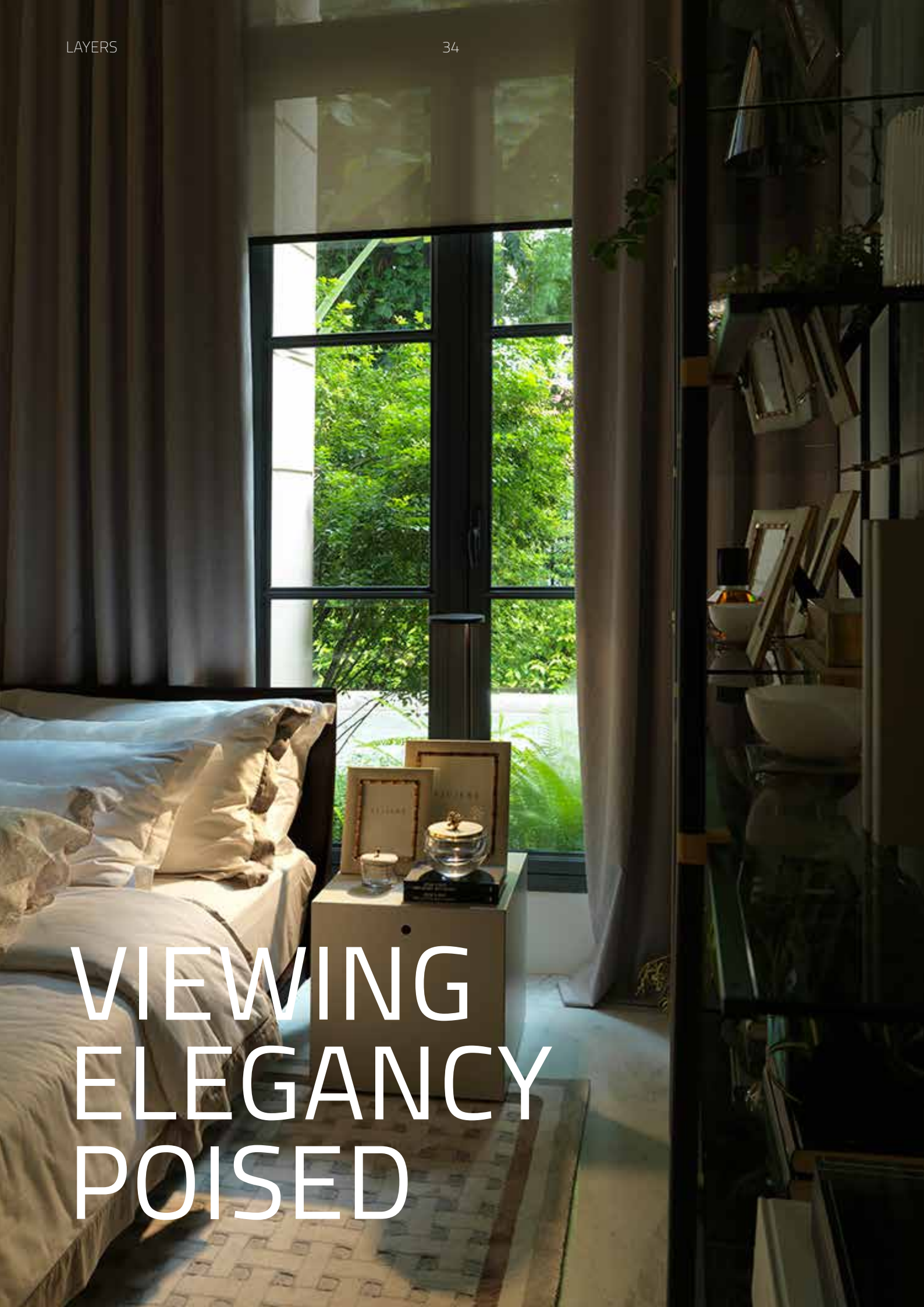


White hues set the tone, creating a clean, calming atmosphere that flows effortlessly from room to room. Every detail—crisp lines, open layouts, and premium materials—works together to elevate everyday living. When we step into the walk-in closet, soft whites dominate, enhancing a minimalist design that prioritizes both beauty and functionality. The space reflects the owner's lifestyle with clarity and sophistication. This sense of thoughtful design continues into the master bedroom, where visual openness gives

the impression of expanded space. Natural light becomes a key design element, freshening the room and reinforcing the home's modern aesthetic. The Coulissee's window covering in Pearl and Snow White combined with manual also motorised system CM09- adds the perfect finishing touch, allowing flexible control of light while maintaining a sleek, seamless look. Blending convenience with elegance, the home reflects Raditya Dika and his family's personal canvas of style: quietly refined, effortlessly modern.







VIEWING  
ELEGANCY  
POISED

## The Frame Conchita Home

Defined by its serene luxury atmosphere and graceful restraint, each setting reflects a quiet elegance that is bold yet timeless, immersively and deeply enriched by its intricate textures.

Designed by PRASETIO BUDHI

Photo by PETER TJAHYADI



Defined by its serene minimalism and graceful restraint, each room in this residence reflects a quiet elegance that is both timeless and deeply personal. Designed by renowned Indonesian interior designer Prasetio Budhi, the space embraces a modern classic style—where proportion, softness, and material harmony come together in poised composition. A muted grey palette flows throughout, acting as a subtle backdrop that allows layers of texture and form to breathe. Every surface is carefully considered, creating an atmosphere that is refined yet

welcoming. Integral to this calm setting is the use of Coulissee's chalk soft grey roller blinds. Far beyond a decorative detail, the blinds provide a vital balance between openness and privacy. Their sheer quality allows natural light to gently filter in, casting a delicate glow across the room while preserving a quiet sense of seclusion. The result is a space where elegance resides in every element thoughtfully placed, never overstated. With light, tone, and texture in harmony, privacy becomes not just a feature, but a feeling, one that reflects a deep understanding of home.





# REFINEMENT IN SANCTUARY

## The Frame Residence at Jakarta

Dark, dramatic, and deeply immersive, the interior of this residence by Acitya Design Pavilion (ADP) invites a sense of refined stillness and contemporary elegance.

Designed by ADP INTERIOR  
Photo by LINDUNG SOEMARHADI



Dominated by rich brown hues, the space exudes a deep, intense sense of sophistication that feels grounded yet elevated. Every element has been thoughtfully curated to evoke warmth and depth, creating an extravagant visual experience. A strategically positioned window becomes a vital design feature, allowing soft, natural light to enter the space. Framing this window is a manual system from Coulisce, featuring the DRF-SKYROS1500- fabric in Color Ash. The striped interplay between sheer and solid fabric sections creates a textured visual rhythm, subtly

enhancing the ambiance. As light filters through this combination of transparency and fabric, it casts nuanced shadows that add depth and dynamism to the room. The effect is both dramatic and refined. Set within a serene private residence designed by ADP in the Hang Tuah neighborhood of Jakarta, the home stands as a refined expression of architectural and material sensitivity. Rich in tactile details and textures, the space evokes a layered, immersive atmosphere. Creating a depth of mood that resonates with emotion, craftsmanship, and a timeless form of expression.







# The Collection

Thinking beyond, with a sustainable approach to fabrics and personalized artistry through components from Absolute Roller, Coulissee redefines window covering design. Eco-conscious materials are thoughtfully chosen for their minimal environmental impact, while the Absolute Roller system offers a refined range of components that blend aesthetic flexibility with technical excellence. Crafting solutions where style meets sustainability.



# Sustainable in Every Thread

Coulisse believe that true beauty should never come at the planet’s expense. In a world that’s becoming increasingly mindful, we see sustainability not as a passing trend, but as a responsibility. It’s an opportunity to innovate with intention, creating products that honor both form and function.

At the core of our sustainability efforts is a curated selection of **roller blinds crafted from fabrics woven with recycled yarns.** Each collection is thoughtfully crafted—not only to offer visual refinement, but to reflect a commitment to responsible production process. With soft, natural color tones, these blinds bring a quiet sense of calm and understated luxury to any space.

This is more than a material choice, it’s a mindset. The collection reflects a new vision of luxury: elegant, timeless, and eco-conscious.

A range of collection to make everyday living easier, more efficient, and more comfortable. These roller blinds are essential by nature. They strike a careful balance between aesthetic simplicity, functional performance, and environmental awareness. Every element tells a story of care and intention.

## 1. PRATO

Building on the success of our Trevira CS collections, we proudly introduce the Prato collection—our bestselling Paris fabrics reimagined with recycled yarns. While maintaining the same modern aesthetic, Prato fabrics are non-flame-retardant and available in a 300cm width, offering a range of popular colors. A perfect moment when sustainability meets style.



## 2. SALAMANCA

Inspired by the bestselling Salvador collection, the Salamanca collection offers similar quality and aesthetic with a linen-like texture, crafted from recycled yarns. These non-flame-retardant, transparent fabrics exude modern sophistication. Available in a 280cm width, the collection features a versatile palette of contemporary colors for refined interiors.



## 3. VERSAILLE

Recycled yarns in diverse colors and textures give the Versailles collection its remarkable variety and timeless elegance, echoing the refined beauty of couture tweed. This collection features classic whites, off-whites, and dynamic two-tone hues that align with the iconic fashion look. Available in a 280cm width, the Versailles adding sophisticated style to a bold and luxury interior.



# Elegance in Your Hands

## Personalize Your Space with Coulisse Roller Blind Components

The Absolute Roller concept by Coulisse is more than just a window covering. It's a statement of refined living, where every detail speaks the language of elegance. Crafted with a focus on minimalist beauty and high-end performance, this roller blind system is like a well-tailored suit: clean lines, flawless structure, and designed to fit perfectly into your space. Every component is thoughtfully finished, not just to function, but to elevate. Its design doesn't shout, but whispers sophistication in every corner of the room.

What truly brings the Absolute Roller system to life is its rich palette of color options, giving you the freedom to style your blinds like an extension of your personality. Think of each component as a piece of jewelry for your windows — subtle, yet defining. The

plastic and aluminium finishes offer six modern shades: **White, Off White, Grey/Anodized, Anthracite, Black, and Bronze.** These hues are like tailored neutrals in a wardrobe; versatile enough to complement any "outfit" your home may wear, from light and breezy linens to bold, textured fabrics.

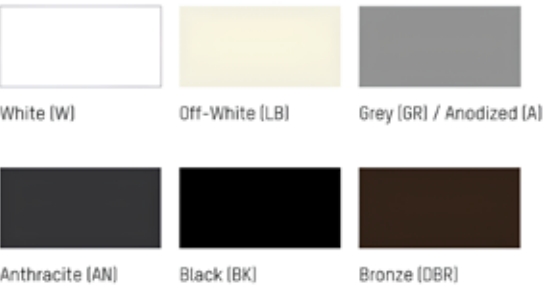
For those who prefer a touch of metal with a cool, strong, and timeless presence, the metal options are equally expressive. Choose from **White, Chrome, Stainless Steel, Natural Aluminium, Black Nickel,** and **Old Brass.** Each finish tells a story: Chrome is crisp and contemporary, Old Brass adds a sense of history, and Black Nickel brings moody drama to a modern interior.

Just like curating the perfect outfit or crafting a personal space that reflects who you are, the Coulisse Absolute Roller gives you the power to fine-tune every detail. It's not just about covering a window; it's about creating atmosphere, adding depth, and making a space feel unmistakably yours, **Individuality—Artistic and Beyond.**



## 1. Plastic/Aluminium Components

This type of component material strikes the perfect balance between style, durability, and versatility, making it ideal for contemporary living. With six carefully curated color options, plastic/aluminium blends seamlessly into any interior, allowing you to match or contrast with fabrics and furnishings effortlessly. These versatile finishes bring a clean, streamlined look that suits minimalist and modern interiors where simplicity and function go hand in hand. Whether you're aiming for a soft, neutral palette with White or Off White, or prefer bolder accents like Anthracite, Black, or Bronze, the color range allows for effortless coordination with natural materials, muted tones, or sleek industrial finishes. Lightweight yet resilient, plastic/aluminium components are perfect for creating an uncluttered, refined atmosphere that feels both current and timeless. engineered system.



## 2. Metal Components

Metal components offer a more refined, luxurious feel. Such a perfect choice for interiors where every detail is meant to make a statement. With finishes like Chrome, Stainless Steel, and Black Nickel, they add a sleek, high-end touch that works beautifully in modern, industrial, or urban chic spaces. On the other hand, finishes like Old Brass or Natural Aluminium introduce warmth and character, making them ideal for classic, vintage, or transitional interiors. Beyond their striking appearance, metal components are known for their strength and long-lasting quality, making them a smart choice for those who value both sleek yet luxurious design and durability.





# The Essence

Coulisse HQ is embracing sustainability with the development of its New Campus, designed to promote eco-friendly practices and innovation. With this vision in mind, Hugo Gerritsen, COO of Coulisse, engages in a conversation to strengthen connections with the Indonesian market.

## Inside Talk with **HUGO GERRITSEN**

In mid-March 2025, Coulisse INK had the privilege of hosting a visit from the headquarters. During his brief trip to Jakarta, Hugo Gerritsen, the COO of Coulisse, spoke with LAYERS at our showroom. He discussed the deep connection between Coulisse's core purpose and its marketing strategy.



**Q: Design trends are constantly evolving. How do they influence Coulisse's approach to developing its new collection?**

I would say that for the industry, we try to be trendsetters. But we always follow the bigger trends globally. Not just in interior design, but also in fashion, furniture, and beyond.

**Q: In your opinion, what current trends do you see emerging?**

I think in colors, you see more of the earth tones now. Over the past year, these natural, grounded colors have really gained popularity. I think it's also what you see in a collection of colors. It's much more natural and basic colors because people want to be more serene. People's lives are getting busier, and they like to have a quieter place at home to relax. And that's a big trend that you see now with social media and everything going on.

**Q: What do you want people to know more about window covering?**

Well, it's often underestimated as a functional product, but it's actually highly functional as well. For example, a honeycomb blind can help save energy and play a role in managing the natural daylight that enters a room. This now ties into the growing trend of smart homes. So when you talk about energy savings, creating privacy, or having your blinds rise at the right moment, it's really about adding convenience and safety. Ideally, window coverings should be considered earlier in the design process, rather than being one of the last decisions made.

**Q: You mentioned smart homes as a growing trend. What does Coulisse offer in response to this trend?**

So, it's actually about making it easier for consumers and people to buy it and to use it by using direct connectivity, without the need for an additional hub. That's something we truly believe in. Adoption increases when things are simpler. It used to be too complicated, and only the tech-savvy users jumped into the trend. But now, to make it more accessible



for people, it needs to be easier. And that's a big trend in smart homes in general. Everyone is trying to simplify, to reach more people.

**Q: Coulisse consistently upholds sustainability as a core value. Why do you think this is important?**

Coulisse is always customer-focused. As a company, we strive to be there not just for our customers, but for people in general, for humans. I believe that's the true core value of Coulisse. It's not just about business; it's also about building relationships.

**Q: Are there any other values at Coulisse that you would like to highlight?**

Innovation. It's a very important focus for us. Just last year, Coulisse made significant investments in operations, marked by the launch of our new warehouse.

**Q: Is there a special story behind the collection of sustainable fabric?**

Yes, definitely. Besides our collaboration with Trash Packer, which produces fabric from recycled PET bottles, Coulisse also sources recycled jars locally. In general, our sustainability efforts go beyond just fabric, we're actively working to reduce our environmental footprint throughout the entire production process. With the opening of our new warehouse, called the New Campus, we've taken a major step forward. It operates at net zero, meaning we give back to nature. We use solar panels, and many of our employees drive electric cars. Often, it's the small things that can make a big difference. I believe the key to real change lies in the everyday choices. Those small adjustments that, when practiced consistently, can have a huge impact, especially when made by a company of our size.

"Ideally, window coverings should be considered earlier in the design process, rather than being one of the last decisions made."



**Q: What does Coulisse do to humanize its collection and create a stronger connection with Indonesian users?**

First of all, Coulisse is a family business, and all the relationships inside the company are very open. The same applies to our collection. We believe that you can't create a great collection if you don't understand the people. After all, the market is made up of people. We always strive to understand the needs of customers in different regions. For example, here in Indonesia with Coulisse INK, we focus on making a connection that leads to a series of collections that fit well. Customization is the key.

**Q: What is your ultimate goal for Indonesian users?**

I think, if I go a little broader, I would say that in every country, Coulisse always hopes that the people living there develop positively. Ultimately, we hope people have a safe and comfortable place to live. And, hopefully, our blinds become a nice part of that. In the end, everyone deserves a safe and convenient place to live. That's what counts. Once again, it's not just about the brand, it's about the people. That's what really matters.



# Inside Update NEW BEGINNINGS AHEAD

The journey of Coulisse's New Campus began in 1999, when the company first acquired a 70,000-square-meter plot of land with a long-term vision to create something far beyond a traditional industrial facility. By 2016, the initial concept for this ambitious, future-forward campus began to take shape.



Yet it wasn't until 2020 that the vision truly started to come alive—ushered in by a dynamic collaboration between two architectural powerhouses: Piuarch, a Milan-based architect firm known internationally for its sophisticated urban planning and contemporary design approach, and Erwin Kleinsman Architects, Coulisse's long-time trusted partner whose relationship with the company dates back to 2000.

This collaboration brought together global innovation and a deeply rooted understanding. Piuarch—the acclaimed firm behind the iconic Gucci Headquarters—contributed a refined international design sensibility, seamlessly blending contemporary aesthetics with large-

scale functionality. Meanwhile, Erwin Kleinsman, who has worked alongside Coulisse for over two decades, brought an intimate knowledge of the brand's identity, values, and long-term vision. His involvement ensured that every architectural decision stayed true to the essence of Coulisse, grounding the ambitious design in authenticity and continuity. Together, these two design and architecture powerhouses transformed Coulisse's vision into a sophisticated and sustainable reality. Every line and structure reflects a balance between functionality and elegance, where cutting-edge technology meets timeless materials. Sustainability is not just integrated, but embedded into the core of the design, echoing Coulisse's commitment to the environment, to the future.





Powered entirely by solar energy, the New Campus—which is located in the Elsmoat business park, Enter, Netherlands—incorporates groundbreaking technology, including a fully automated warehouse capable of managing 120,000 rolls of fabric. This highly efficient system reflects Coulissee's dedication to sustainability at every level. The design focuses on energy-efficient systems, rainwater harvesting, and the extensive use of natural materials, creating a harmonious blend of technology and environmental consciousness. The workspace emphasizes natural light, acoustic comfort, and social interaction, ensuring that employees thrive in a vibrant, modern environment. The project also proudly reflects Dutch heritage, with a façade crafted from traditional coal-fired bricks made using time-honored methods in the Hoffman kiln—the last of its kind in the Netherlands. This nod to history ties the campus to the local context, while still projecting a vision for the future.



"This highly efficient system reflects Coulissee's dedication to sustainability at every level."

On September 14, 2024 Coulissee celebrated a major milestone—the completion of Phase One of its New Campus—by hosting an Open Day event. This special occasion welcomed partners, employees, and the wider community to experience the newly inaugurated logistics center firsthand. It was a moment of pride and progress, marking the beginning of a new chapter in Coulissee's journey toward innovation and sustainability. The first phase sets the foundation for what's to come. Future phases will see the expansion of a fully automated warehouse, the addition of childcare facilities, and dedicated sports amenities—all designed to create a balanced, supportive environment for employees.

"Our vision is to create a cohesive and vibrant campus that supports every aspect of our business," said CEO Christiaan Roetgering. With Phase One complete, Coulissee continues to shape a future-focused workplace rooted in timeless design, advanced functionality, and environmental responsibility. Here, innovation and heritage are not just coexisting—they are working in harmony to define a new standard for sustainable business environments.

# Review

Jia Curated Kiosk aligns perfectly with Coulisse's design vision. After participating in the event last year through Sonne Bali, we are excited to return this year. Let's revisit our participation from last year to build anticipation for the next curated showcase in August 2025.



# The View

## Beyond Art of Senses

After captivating audiences at Jia Curated 2024 with an installation Art of Senses, Coulisse is set to return to Bali for the highly anticipated 2025 edition of the region's most dynamic design and art gathering. Taking place from August 15–18, 2025, Jia Curated continues to position itself as a leading platform where global creativity, craftsmanship, and culture converge in an unforgettable tropical setting.

Last year, Coulisse joined forces with Sonne Bali to present Art of Senses—an immersive, multi-sensory installation collaboration with Haveya—that left a lasting impression. The experience seamlessly wove together senses, inviting guests to not just observe but feel design. Last year's installation was a true visual symphony, blending texture, light, and emotion—that elevated expectations for what spatial storytelling could be.



With a deep-rooted philosophy in shaping atmosphere through design, Coulisse's contribution to Art of Senses exemplified its ability to go beyond aesthetics. Their elegant window treatments—specifically a refined **white roller blind** and **venetian blinds**—were thoughtfully selected to engage with the interplay of natural light and shadow. Known for their high-quality fabrics and sophisticated color palette, these elements played a key role in crafting a sensory journey that felt both poetic and grounded. Guided by the narratives of Sonne Bali and Haveya, the collaboration shaped a space of reflection, beauty, and emotional resonance.

The installation unfolded in a serene setting, where natural stone flooring and rattan-made furniture grounded the interior in earthy textures. Just beyond the open façade lay the lush jungle of Bali, blurring the boundaries between inside and out. With only a layer of Coulisse roller blind separating the two worlds, light filtered softly into the space, offering privacy without disconnecting from nature. The living room setup encouraged moments of quiet reflection, while an open-air bathtub scene added a dreamlike touch of serenity—fully immersed in the surroundings, yet refined in its design language.



Now, as the countdown to Jia Curated 2025 begins, anticipation builds around Coulisse's next chapter. While full details of their upcoming involvement remain under wraps, the brand has confirmed its return, promising another innovative exploration of design's emotional and experiential power.







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